

HONDA

BUNIYAAD

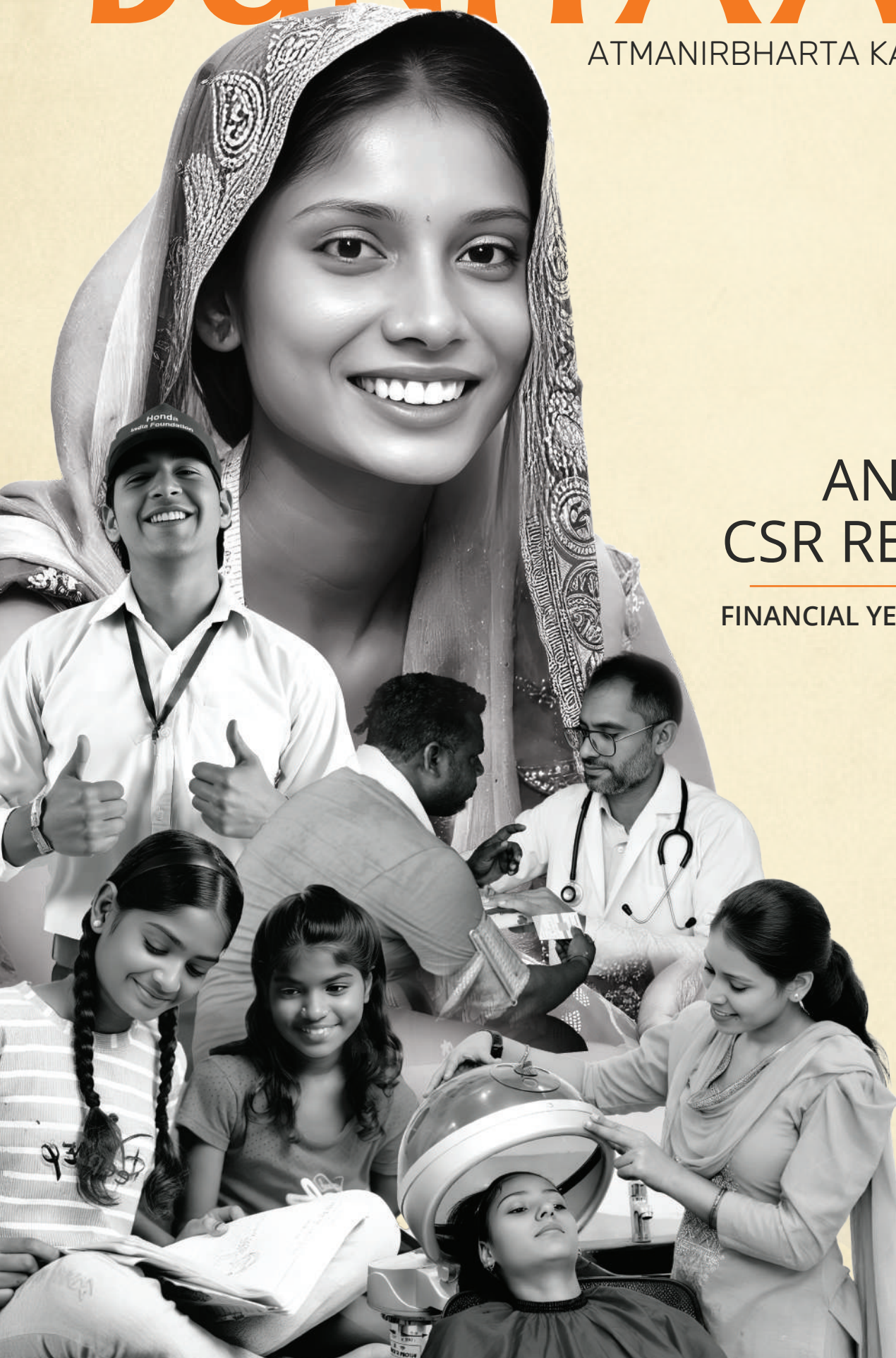
ATMANIRBHARTA KA AADHAR

ANNUAL CSR REPORT

FINANCIAL YEAR 2023 - 24



Watch the video on
Honda India Foundation's
commitment to societal
progress.





BUNIYAAD

The Hindi word “Buniyaad” means “foundation” and symbolizes the strength and stability essential for growth. Just as a solid foundation supports and sustains progress, Buniyaad embodies the core values of commitment, resilience, and support that enable communities to thrive. It represents the groundwork of potential and the nurturing of aspirations, laying the base for sustainable development and long-term success.

In 2023-24, our focus has been on fortifying the foundation of individuals and communities, equipping them with the resources and opportunities to achieve their dreams. Buniyaad reflects our commitment to skill development, education, accessible healthcare, road safety, environmental sustainability, and women’s empowerment. By strengthening these areas, we aim to empower individuals and create the groundwork for future success.

Through its initiatives, the Honda India Foundation is dedicated to building an environment that fosters creativity, teamwork, and lasting change. This commitment drives us to convert potential into progress, guide individuals towards sustainable livelihoods, and support development in underprivileged areas. This year’s Annual CSR Report showcases Honda’s pledge to build a strong foundation, supporting individuals and communities as they work towards enduring achievements.

Buniyaad is about more than laying the groundwork; it’s about empowering growth, enhancing safety, and fostering sustainability, ensuring that everyone has a robust foundation to realize their potential.



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List of Abbreviations

ANC	Antenatal Care
B.Sc	Bachelor of Science
CHC	Community Health Centre
CII	Confederation of Indian Industry
CMP	Common Minimum Programme
CPL	Commercial Pilot License
CSR	Corporate Social Responsibility
DC	District Collector/ Deputy Commissioner
DGCA	Directorate General of Civil Aviation
ESG	Environmental, Social & Governance
F&B	Food & Beverage
FTO	Flying Training Organization
GDA	General Duty Assistant
GNIDA	Greater Noida Industrial Development Authority
HAC-ID	Honda Access India Private Limited
HCIL	Honda Cars India Limited
HIF	Honda India Foundation
HIPP	Honda India Power Products Private Limited
HMS	Honda Motorcycle and Scooter India Private Limited
HMV	Heavy Motor Vehicle
HRID	Honda R & D (India) Private Limited
HSVK	Honda Samajik Vikas Kendra
ICP	Indigo Cadet Program
IDTR	Institute of Driving Training & Research
LMV	Light Motor Vehicle
MMU	Mobile Medical Unit
NGO	Non-Governmental Organizations
SDG	Sustainable Development Goals
SDEC	Safety Driving Education Centre
SHG	Self-Help Groups
SMU	Static Medical Unit
STEM	Science Technology, Engineering and Mathematics
TTP	Traffic Training Parks



Chairman's Message



Mr. Tsutsumu Otani

President, CEO & MD, HMSI
(Chairman, HIF)

Guided by Honda's global philosophy, "The Power of Dreams," we strive to create value for society while protecting the environment.

Dear Esteemed Readers,

As Chairman of the Honda India Foundation (HIF), I am honored to share our commitment to sustainable development and community well-being. Guided by Honda's global philosophy, "The Power of Dreams," we strive to create value for society while protecting the environment.

At HIF, all Honda group companies in India unite with a common purpose. By combining our expertise, we work to improve lives, advance technology, and deliver greater value to our customers. This collaborative approach allows us to address both local and global challenges while building trust with communities and stakeholders.

Our mission is aligned with Honda's 2050 Vision, which focuses on environmental sustainability, social value creation, and global prosperity. In India, we are committed to reducing carbon emissions, innovating mobility solutions, and making a positive impact on communities.

Looking ahead, we are focused on achieving Honda's goals of Zero Traffic Accident Fatalities and Carbon Neutrality by 2050. These targets reflect our dedication to innovation, safety, and sustainability, ensuring that our products and processes contribute to lasting positive change.

We are deeply grateful to our stakeholders for their continued support, which has been vital to the success of our programs. Together, we are creating meaningful change and working toward a more sustainable India.

Thank you for being part of this transformative journey.

Co-Chairman's Message



Mr. Takuya Tsumura

President & CEO, HCIL
(Co - Chairman, HIF)

We are proud to report that our efforts have reached over 2.1 million individuals, bringing our total reach to 13 million.

Dear Esteemed Readers,

As we reflect on the past year, the Honda India Foundation remains committed to the belief that true progress is built on strong, empowered communities. Our vision for a better tomorrow focuses on uplifting those in need, addressing societal challenges, and fostering sustainable development.

In 2023-24, we continued our impactful initiatives aligned with national priorities. We are proud to report that our efforts have reached over 2.1 million individuals, bringing our total reach to 13 million.

Our key focus areas include:

Healthcare: Providing essential medical services to over 11 lakh individuals in underserved regions.

Education & Employability: Empowering over 2 lakh individuals through education and skill development.

Rural Development: Enhancing livelihoods with improved access to clean water and support.

Women Empowerment: Creating opportunities for women to lead and thrive.

Environmental Sustainability: Promoting conservation and clean energy to protect the planet.

Road Safety: Raising awareness for responsible driving across all age groups.

These achievements would not have been possible without the support of our employees, whose dedication ensures the relevance and impact of our programs. We are excited to continue innovating and collaborating to build a sustainable and inclusive future.

Thank you to all our partners, employees, and communities for your continued trust and support.

We only have one future, and it will be made of our dreams if we have the courage to challenge convention.

—Soichiro Honda



Board of Trustees



Mr. Tsutsumu Otani
President & CEO, HMSI
(Chairman, HIF)



Mr. Takuya Tsumura
President & CEO, HCIL
(Co - Chairman, HIF)



Mr. Shigeki Iwama
CMD, President & CEO, HIPP
(Trustee, HIF)



Mr. Y. Nagatomo
President & CEO cum MD,
HAC-ID (Trustee, HIF)



Mr. Vinay Dhingra
Senior Director, GCA HMSI
(Trustee, HIF)



Mr. Katsuyuki Ozawa
Director, HMSI
(Trustee, HIF)



Mr. Udit Kumar
SVP & Director, CA & AR,
HCIL (Trustee, HIF)



Mr. Yoshihiko Matsumoto
Director, GA & IT HCIL
(Trustee, HIF)

Our CSR Journey

Since its launch in 2019, the Honda India Foundation has made inspiring progress in sustainable development. In year 2023-24, we continue to advance and achieve new milestones.



2014-2015

Developing an Indoor Stadium

- Community Water RO Plant
- Common Facility Centre
- Adoption and up-gradation of Government school



2015-2016

MMU/Static PHC/Cataract Operation

- Healthcare to Hut - 33 Free Medical Tests
- Multipurpose Outdoor Stadium
- Women Centric Vocational Training Centre
- Harit Udaan



2016-2017

Traffic Safety Projects-Police Assistance Booth

- Support for Persons with Disabilities ALIMCO
- Support for SNR Hospital
- Pravesh Utsav
- Drainage System Development



2020-2021

COVID Relief Support Activities

- Mobile & Static Medical Units
- Gurujal
- Project Swabhiman
- Pond Restoration & Maintenance



2019-2020

- Library & Infra Development in Haryana Govt. Schools
- Drainage Karinayakanhalli & Mindahalli, KA
- Pond Development
- PVZ - Punjab Vision Zero
- Mission Education Project



2018-2019

Establishment of the Honda India Foundation

- Road Safety Interventions at Greater Noida
- Infrastructure development of Tapukara Girl's School
- Green Area Development & Maintenance in Greater Noida

Honda India Foundation



2017-2018

Vision Centre Deepalaya

- Kolar Outdoor Stadium Construction
- Repair Guru - Vocational Training Programme
- Development of Community Centre
- Haryana Vision Zero



2021-2022

Sapno Ki Udaan Project for aspiring female commercial pilots

- Road Safety Interventions at Tapukara
- Covid Relief Activities/ Isolation Centres
- Overhead Water Tank



2022-2023

Inauguration of IDTR, Karnal

- Establishment of Honda Samajik Vikas Kendra in Naurangpur
- Launch of Honda Ki Pathshala
- Household Sulabh Toilets

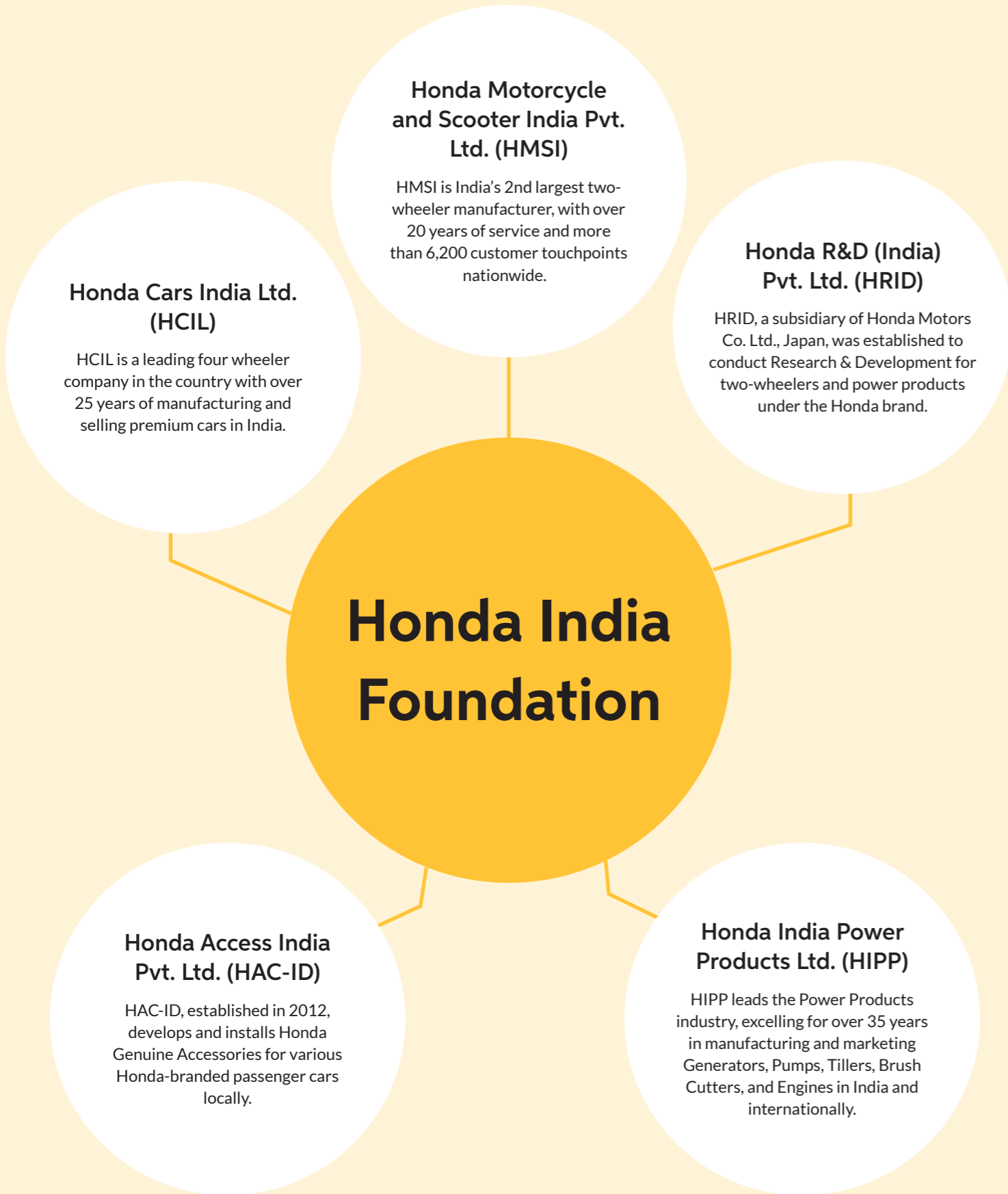


2023-2024

Project Buniyaad-National Priority Areas

- Project Pragati- PAN India Expansion
- Launch of social media
- Employee Volunteering in CSR
- Cons. of Govt. Girl's College, TKR RJ
- Pravesh Utsav





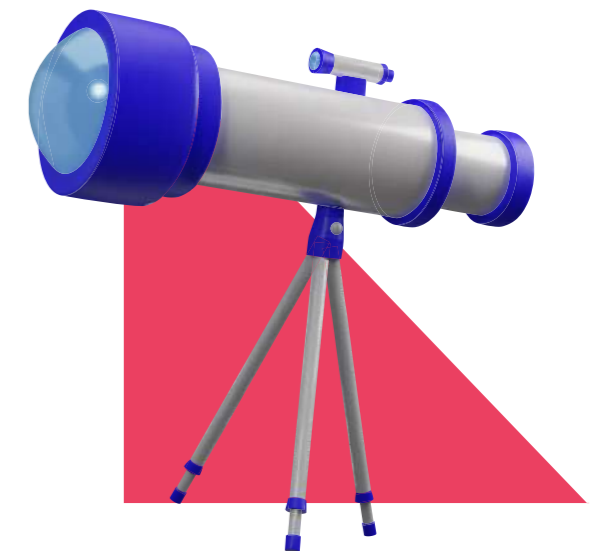
Honda India Foundation's Common Minimum Program (CMP)

Under the Honda India Foundation, all Honda group companies unite with a shared goal, combining their strengths while aiming to improve lives, enhance technology, and provide great value to our customers. This collaborative approach ensures that we efficiently address diverse needs, driving progress and delivering value across various sectors.



Mission

- To promote a unified and strategic approach to CSR across Genpos by incorporating under one Honda umbrella.
- To support our youth for the future through Education & Livelihood initiatives.
- To focus on environment protection by planting new trees & maintenance of existing developed green area.
- To promote Traffic safety by jointly developing Traffics parks, IDTRs & focusing on safety trainings.
- To provide access of basic healthcare facilities to community.



Vision

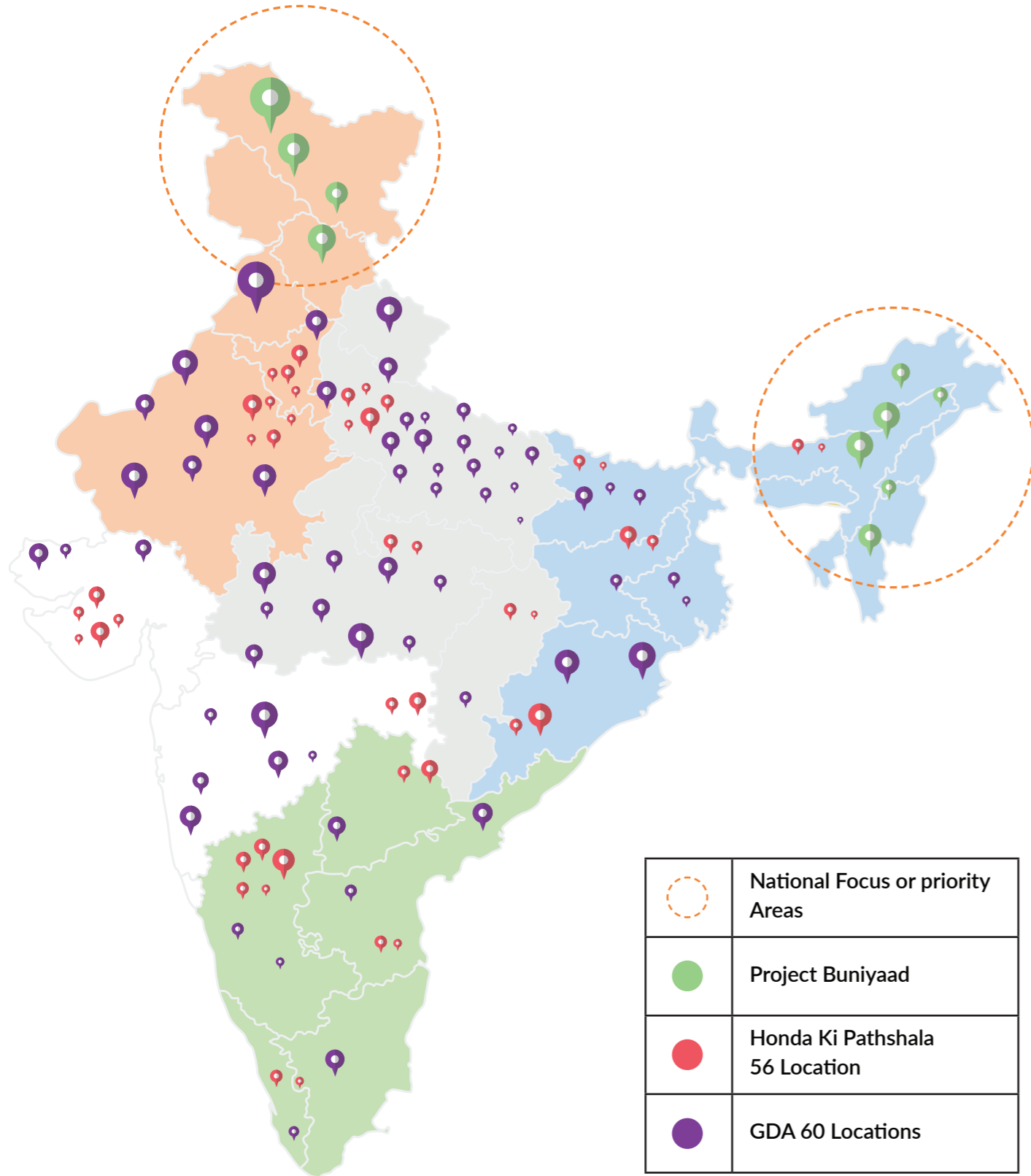
“To build relationships of trust with local communities, society, stakeholders and to contribute to developing a sustainable society for future generations.”



Objectives

- Creation of global and national standpoint for Honda India's approach.
- Alignment of CSR activities with Honda's global and regional strategy.
- Convergence and contribution to the Sustainable Development Goals (SDGs).

Honda India Foundation Driving Growth Across the Nation



ROAD SAFETY



9.4M+
Beneficiaries impacted



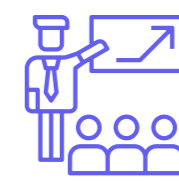
50
Breath analysers were provided to Haryana Police to support road safety.



130k+
trained by Honda's Safety Driving Education Centre in 2023-24.



All over
reach of HIF's road safety programs in India.



315k+
reached through the Events at Traffic Training Parks in 2023-24.



75 lacst+
People benefitted through overall Road Safety initiatives in 2023-24.



14 lacst+
impacted through road safety awareness programs in 2023-24.



9000+
Trainees benefited from Honda's Institute of Driving Training & Research.

Honda's Global Vision 2050
To achieve zero traffic collision fatalities involving a Honda vehicle.

Honda's CSR 5E Approach For Road Safety

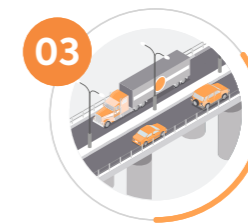
Honda's 5E approach to road safety focuses on creating safer roads through a comprehensive strategy. Together, these 5 elements aim to reduce accidents and improve road safety for everyone



Emergency
To manage road accidents effectively and provide timely assistance when needed.



Enforcement
To make sure people follow traffic rules by enforcing laws and penalties.



Engineering
To design safer roads and vehicles equipped with advanced safety features.



Education
To raise awareness and provide training for promoting safe driving practices.



Encouragement
To promote safe driving by encouraging good habits and rewarding safe behaviour.

Institute of Driver Training & Research, Haryana

The Institute of Driving Training and Research (IDTR) in Karnal, Haryana, established by the Honda India Foundation in partnership with the Transport Department, is a cutting-edge facility that promotes road safety.

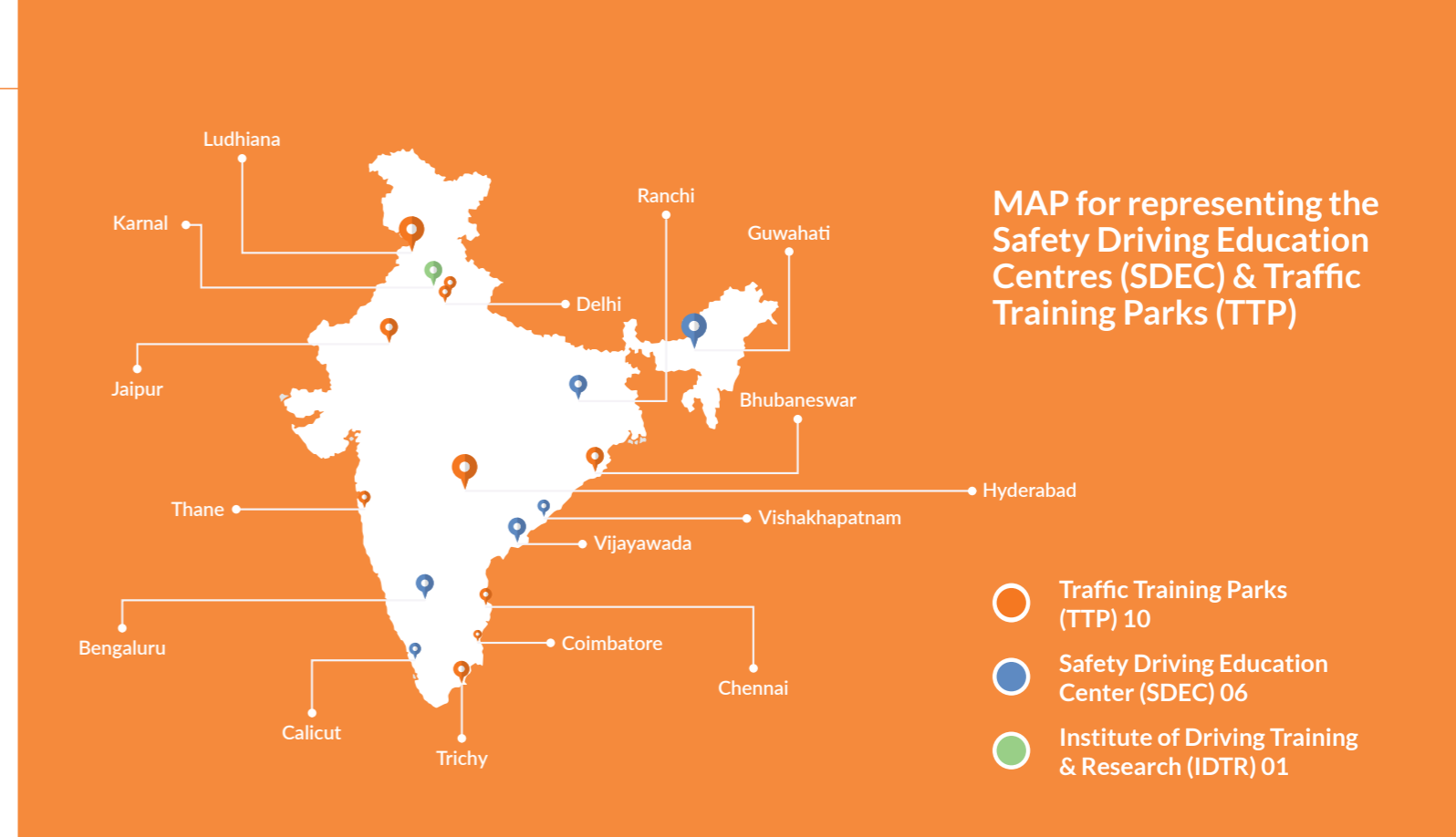
Spanning 9.25 acres, the centre focuses on transforming citizens into responsible drivers through practical training and sound driving habits. The facility offers comprehensive programs, including theory, simulator, and hands-on training for various vehicle types.

The training institute provides a variety of facilities, including training and testing tracks for both two-wheelers and four-wheelers. The centre also has air-conditioned classrooms, observation rooms, an in-house workshop, a computer lab, and a medical room, offering a well-rounded and modern environment for driver training and education.

As part of its commitment to road safety, the IDTR continues to enhance its offerings, benefiting the community and stakeholders like the **Municipal Corporation of Karnal**.

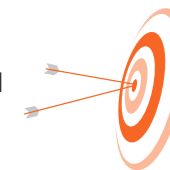
The Institute of Driving Training & Research (IDTR) plays a crucial role in the licensing process, ensuring drivers are well-trained and certified. The process begins with the issuance of a Learning License by the Sub-Divisional Magistrate (SDM) for both 2-wheelers and 4-wheelers.

For 2-wheelers and 4-wheelers, applicants first receive a learning license, which allows them to practice driving under supervision. After gaining practical experience, they can apply for a Light Vehicle License if they are driving smaller vehicles or a Heavy Vehicle License if they operate trucks with 6, 8, or 12 tyres and so on.



Objectives

- To turn citizens into responsible drivers and riders through hands-on training and safe driving habits.
- To promote road safety by providing practical training at a modern driving centre.



Facilities in the IDTR Institute

- Availability of **Hostel Facility**
- Automated **Driver Testing Track**
- Library & **Canteen**
- Advanced Computerized Classrooms with **Modern Training Tools**
- Vehicle Simulators of Various Categories, Including **LMV and HMV**
- Workshops **Electronic Display Room**

Sr. No.	IDTR	100ki	101ki (till oct'24)	From inception
1	HMV Refresher Course	111	667	837
2	Learner Course(HMV,LMV,2W)	1553	864	2818
3	Skill-up Course	143	228	371
4	Stri Sarthi Project	-	60	60
5	Automated Driving Testing Track	12925	7,649	20574
6	Total	14732	9468	24660



Watch the video on Honda India Foundation's commitment towards Road Safety.

Development & Improvement of Road Infrastructure

In 2023, the Honda India Foundation dedicatedly worked on enhancing road safety by upgrading the road infrastructure. This project focused on improving road visibility and safety features, particularly around critical areas like IMT (Industrial Model Township) and Honda Chowk. **These improvements are essential in our ongoing commitment to creating safer driving conditions and reducing traffic-related incidents.**

IMT Chowk Infrastructure Development, Manesar

At IMT Chowk in Manesar, the Honda India Foundation has organized key infrastructure upgrades, collaborating with local government bodies to improve road infrastructure and safety.

Tree Plantation and Maintenance

Newly planted trees along the roadside contribute to environmental health and aesthetic improvement.



Jersey Barrier Installation

Robust Jersey barriers have been installed to increase road safety by preventing crossover accidents.



Completion of Road Painting

Freshly painted road markings clearly defined lanes, improving navigational safety for all vehicles.



Improved Traffic Flow During Peak Hours

Enhanced traffic management significantly reduces congestion during rush hours, promoting smoother travel.



Honda Chowk, Tapukara

At Honda Chowk in Tapukara, the Honda India Foundation has driven major infrastructure upgrades, working with multiple partners to boost road safety and community services.



Underground Drainage Completion

The newly completed underground drainage system **effectively prevents water accumulation and flooding.**



Footpath and Tiling Work

Ongoing installation of durable footpaths and tiling enhances **pedestrian safety and accessibility.**



Regular Monitoring

Continuous oversight ensures that infrastructure developments **adhere to safety standards and project timelines.**

Key Developments and Collaborative Actions

Work Initiation:

Following a comprehensive survey in September 2023, construction was initiated, addressing immediate needs to improve local traffic conditions.

Stakeholder Interactions:

Held a rapid meeting with key stakeholders, including HMSI and HCIL, to address and resolve traffic congestion issues.

Road Expansion Projects:

RIDCOR expanded the 4-lane SH25 into a 6-lane state highway, significantly improving transport efficiency and capacity.

Plans Submitted for Approval:

Revised drawings were sent to RIDCOR, ensuring compliance and commitment to quality in infrastructure planning.

Quick Implementations:

Implemented changes based on recent feedback, enhancing our responsive infrastructure development approach.

Road Safety Awareness

Honda India Foundation (HIF) is dedicated to enhancing road safety by providing essential education and training. HIF's Traffic Training Parks and Safety Driving Education Centres are pivotal in **raising awareness and promoting safer driving behaviours among road users**. The aim of this road safety awareness program is to teach road safety to individuals of all ages and to strengthen our ties with government authorities. The program is expected to benefit over **3 lakh+ road users annually**, significantly enhancing road safety awareness and practices. This also helps us work more closely with local Government bodies to keep expanding our road safety efforts.

In January 2020, HIF launched its first road safety campaign at Government schools in Gurugram, focusing on road safety rules, proper use of safety gear, and environmental sustainability. Through these efforts, HIF aims to reduce accidents and encourage responsible road usage.



Road Safety Activities for All Age Groups

Ages 4-8 Simple and fun activities to explain children basic road safety concepts and helping them understand the importance of staying safe near roads.

Ages 9-12 Cycling sessions where children learn important road safety skills such as understanding traffic signs and signals and how to ride safely on the road.

Ages 13< Informative theory sessions are designed to provide teenagers with essential road safety knowledge, including road rules, the importance of seat belts, and safe crossing practices.

Ages 16< Hands-on riding training using simulators or real vehicles to teach older teens and young adults safe driving techniques, proper vehicle control, and responsible road behaviour.

Ages 18< Specialised KYT (Kiken Yousuku Training), a Japanese method for recognising hazards, and female safety programs focus on adults, especially women, to enhance driving skills, road awareness, and defensive driving.



Safety Driving Education Centres

The Honda India Foundation, in partnership with local Government agencies, has set up these **Safety Driving Education Centres (SDECs)** across the country. These centres are designed to **deliver comprehensive Road Safety Awareness Programs** specifically tailored for those applying for driving licenses as well as traffic rule violators. Each SDEC is equipped with advanced riding simulators and customised training modules within smart classrooms. The dedicated faculty focuses on helping participants build confidence and develop a responsible attitude, which is essential for safe road use.



By equipping the Haryana Police with these advanced tools, HIF aims to support efforts in **reducing road accidents caused by alcohol consumption, thereby promoting safer driving practices across the region.**

These SDEC Training Modules primarily focus on:

- Driver's/Rider's Behaviour and Responsibility
- Safety Gear Use and Correct Driving Posture
- Understanding and Following Road Signs
- Dangers of Impaired Driving
- Importance of Road Rules for Safe Travel
- Maintaining Safe Distances on the Road
- Best Driving & Riding Practices
- Effective Braking Methods

Traffic Training Parks

Honda India Foundation initiated its first traffic training park support in 2013 and has since expanded to manage **10 traffic training parks across the country**. These parks are established in collaboration with local government bodies, such as municipal corporations, traffic police, and transport departments.

The primary purpose of these parks is to educate both children and adults about road safety through various awareness programs. Additionally, these parks serve as venues for a wide range of events focused on promoting safe driving practices. Honda India Foundation remains committed to the growth and development of traffic parks nationwide, **continuously working to enhance road safety education**.



This Year's Highlights at Traffic Training Parks

This year, Traffic Training Parks hosted several key events. These events offered hands-on training and workshops to help people learn safe driving. The sessions were well-attended, providing valuable information and improving road safety awareness.

	SDEC	TTP
Total People Reached	6.1 Lacs	40 Lacs
Women Benefitted	-	60,296
Children Benefitted	28,991	15.7 Lacs
School Collaborations	3.8 Lacs	16 Lacs
Corporate Collaborations	2.1 Lacs	7.4 Lacs

Road Safety Enforcement

Honda India Foundation has significantly bolstered road safety enforcement by providing **50 breath analysers to the Haryana Police**. On 28th July, 2023, these important devices were handed over to the Commissioner of Police, Gurugram, by the Operating Officer of HMSI (Corporate Affairs). This initiative is part of HIF's broader commitment to enhancing road safety and combating issues like drunken driving.

The breath analysers will play a major role in more accurately and efficiently detecting and addressing cases of impaired driving. By equipping the Haryana Police with these advanced tools, HIF aims to support efforts in reducing road accidents caused by alcohol consumption, thereby promoting safer driving practices across the region. This contribution underscores **HIF's dedication to creating safer road environments** and reflects its ongoing efforts to positively impact public safety through strategic and meaningful interventions.



Supporting the E-Beat System

Honda India Foundation, known for its strong CSR commitment, is supporting the Haryana Government's E-Beat System. This system modernises Gurugram Police's beat patrols with digital tools for improved surveillance and safety. By backing this initiative, HIF is contributing to a safer community, aligning with its goal of societal development. This partnership underscores Honda's mission to enhance public safety through strategic CSR efforts. The E-Beat System improves road and women's safety by ensuring regular patrols and real-time monitoring with the **SUBHAHU app**.



Road Safety Convention

To educate and foster a shift in mindset, instilling safe road user habits in children while empowering them to influence their parents to adopt responsible road behaviours.

Target Audience

Specially tailored audiovisual (AV) modules designed for distinct age groups:

- 5 to 8 Years
- 9 to 15 Years
- 16 to 18 Years




Connect

Conducting Road Safety Conventions for school principals in cities with high accident rates to promote the integration of road safety education into school curriculums. This initiative aims to introduce road safety principles at an early age, **facilitating behavioural change and fostering a culture of safety**.

Purpose

The Road Safety Convention is a strategic initiative dedicated to raising awareness and instilling a sense of responsibility among young individuals. Designed for the age groups of **5 to 8 years, 9 to 15 years, and 16 to 18 years**, the program addresses their unique developmental and learning needs.

By convening principals and teachers from diverse schools, the convention seeks to create influencers who can cascade the message of road safety within their institutions. Through immersive, age-appropriate modules, **the initiative emphasizes the importance of developing lifelong safe road habits**. Key focus areas include:

-  **Safe Pedestrian Practices**
Teaching children to use pedestrian crossings responsibly and interpret traffic signals effectively.
-  **Responsible Driving**
Highlighting the importance of wearing seat belts and helmets to minimize risks during accidents.
-  **Cautious Driving Behaviour**
Encouraging teens to avoid rash driving and adopt a considerate approach to driving.



Vision and Alignment

This convention aligns with Honda's global vision for 2050: achieving zero traffic collision fatalities involving Honda motorcycles and automobiles. **By instilling road safety values from a young age**, the initiative seeks to nurture a generation of conscientious road users who contribute meaningfully to realizing this ambitious goal.

Coverage

10
Total No. of Conventions conducted

1668
Principal & Teachers

1388
Schools

4 Lacs+
Total No. of Kids Covered conducted



EDUCATION & EMPLOYABILITY

438K+

Beneficiaries impacted



2 lakh+

people impacted by overall Education and Employability initiatives.



5000

students were adopted to provide quality education.



2000

Students benefited by improving school infrastructure.



3000+

students placed from skill enhancement centers developed at various ITIs PAN India.



550+

trained and placed in leading hotels under Project Buniyaad.



28

states contributing to our PAN India reach.



800+

enrolled in 16 Honda Pathshalas this year.



50+

village in Rajasthan, Kerala, and Uttar Pradesh received infrastructure support from HIF.

Pravesh Utsav: School Chalo Abhiyaan

The Primary School Pravesh Utsav is a key initiative by HMSI to improve educational quality in public schools through its support of Sarva Shiksha Abhiyan. It was held at Government Primary School, Vithalapur, benefiting a total of **706 students**. This annual event focuses on providing essential school supplies, including uniforms, stationery, bags, shoes, and water bottles, to both new and existing students.

The initiative aims to enroll as many children as possible in various schools while focusing on raising awareness about the Right to Education and its key provisions. The Pravesh Utsav is conducted every year to enroll students in Govt. Schools. From 2016-19, approximately **8,500 students** from grades 1st to 8th have received essential kits across **49 schools** and **50 Anganwadis** in Mandal Taluka.



➤ To enhance educational access and encourage rural students to engage more in their studies.

➤ To improve the quality of education in public schools by supporting the Sarva Shiksha Abhiyan.

➤ To change the mindset of villagers regarding the importance of education.

Infrastructure Development in Government Girls' School

The three government schools adopted by HIF in Greater Noida, Uttar Pradesh, and Budibawal & Tapukara in Rajasthan are setting new benchmarks in education. Equipped with Smart Classrooms, Digi Labs, and STEM (Science, Technology & Math) Labs, these schools offer engaging and concept-based learning for **over 2,000 students this year.**

Tapukara Girls' School, constructed by HIF in 2020 and later handed over to the government, has seen remarkable growth. Admissions have surged past its **original capacity of 1,000 students, reaching over 1,300 by July 2023.** To accommodate the increasing demand, five additional classrooms were built, and a new digital lab was set up to complement the existing one.

Innovative teaching methods, comprehensive teacher training programs, and career counselling sessions are at the core of these schools' success. With improved infrastructure, upgraded teaching approaches, and a focus on behavioural change, HIF's initiative continues to create a lasting societal impact by preparing students for a brighter, more promising future.



Key Achievements

- Added teachers, digital labs, and STEM classrooms and conducted career counselling programs.
- Focused on hygiene awareness, value education, and personality development sessions.
- Promoted sports activities, skill development, and leadership opportunities for students.

Educational Infrastructure Support

Key Behavioural Activities

- Road safety training sessions benefited 1,332 students across all schools.
- Monthly value education sessions included a special session by Brahm Kumaris.
- WASH sessions on hygiene and sanitation were conducted for 492 students.
- ARSH sessions on adolescent health were attended by 605 students.

Key Extra Curricular Activities

- One student won Bronze in a National Boxing Tournament.
- 47 students were selected for state-level games in various sports.
- Four students participated in trials for national-level athletic events.
- Two students won district-level contests for vocal music; one reached state level.
- Seven students won district-level debate competitions showcasing their skills.

Others

- 18 students from TKR School participated in International Women's Day celebrations at Bharat Scout & Guide HQ, New Delhi.
- School principals, teachers, and project staff were felicitated by Honda's senior management.
- SDMC funds were mobilized for initiatives like computer repairs and appointing a sweeper.
- Government Science teachers for Chemistry and Biology were appointed in TKR School after consistent follow-ups



Extra-Curricular Achievements

1 student won a Bronze medal in a National-level boxing tournament.

4 students participated in National-level Athletics trials.

7 students won in District-level debate competitions.



47 students were selected for State-level competitions in various sports like Athletics, Kho-Kho, and Boxing.

2 students won in a District-level vocal music contest; 1 student selected for State-level competition.

Behavioural Achievements



1,332 students benefitted from Road Safety Training sessions.



Monthly Value Education sessions conducted, including a special session by the **Brahmakumaris**.



WASH (Water, Sanitation & Hygiene) sessions conducted with 492 students.



ARSH (Adolescent Reproductive & Sexual Health) sessions conducted with 605 students.

Other Notable Achievements



18 students from TKR School participated in International Women's Day celebrations at Bharat Scout & Guide HQ in New Delhi.



Appointment of Government Science Teachers (Chemistry & Biology) at TKR School after regular follow-ups.



School principals, teachers, and project staff were felicitated by Honda senior management.



Supported the infrastructure revamping at GLPS Chooravila in Alappuzha, Kerala, with the new facilities inaugurated by Mr. Suraj Shaji (IAS), Sub-collector.

Appreciation by School Representative



Honda has made a significant impact in our community by establishing a Girls' School in Tapukara. With the addition of Digi Labs, STEM Labs, and Smart Classrooms, they have created new learning opportunities for our students. We sincerely appreciate this thoughtful initiative.

—Smt. Neelam Yadav

Principal, Govt. Girls School. Tapukara, Rajasthan

Construction of Government Girls' College

Honda India Foundation is driving meaningful change in rural India by establishing a state-of-the-art Government Girls' College, in Rajasthan and Uttar Pradesh. This project reflects HIF's deep commitment to social development and gender equality. This project, developed in close collaboration with local communities, is designed to empower women through quality education and personal growth opportunities.

By building this new college, Honda aims to provide a modern, inclusive educational facility that supports and benefits young women in underserved areas, aligning with its broader mission of fostering a more equitable society.



2000+

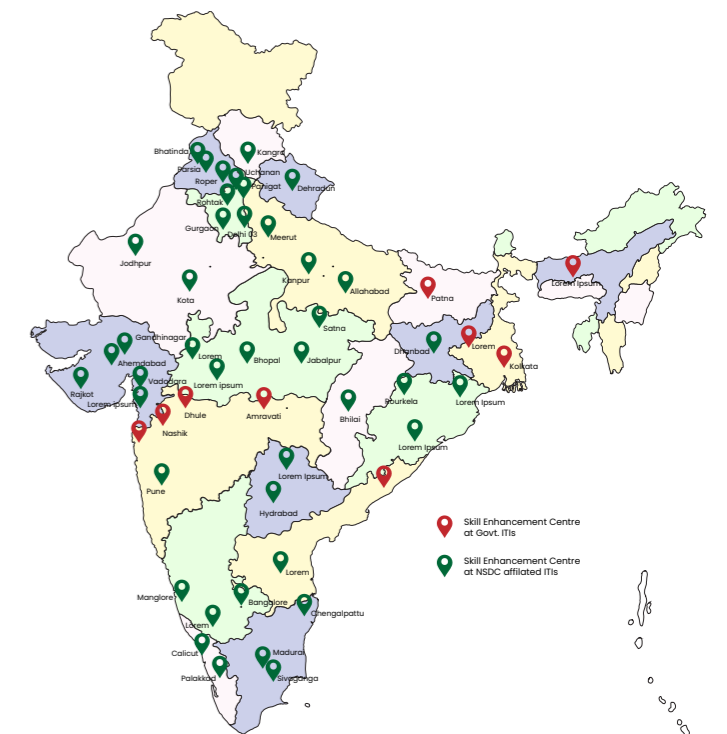
Empowering Girls' Education with a goal to support more students in the future.

- Construction of the Admin and Degree Blocks is currently ongoing.
- The major foundation and structure for the Diploma Block have been completed up to the terrace.

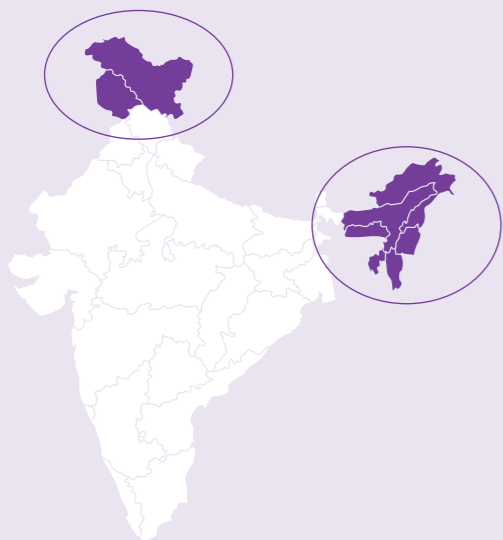
Infrastructure Development of Government ITIs

The development of skills can contribute to structural transformation and economic growth by enhancing employability and labor productivity and helping countries to become more competitive. **Investment in a high-quality workforce can create a virtuous cycle**, where relevant and quality skills enable productivity growth and better jobs for the current workforce.

As a part of its employability initiative, HIF has established **Skill Enhancement Centres at various Industrial Training Institutes (ITIs)**. These Skill Enhancement Centres are equipped with all relevant infrastructure including a lab, relevant tools, vehicles, etc. for training under the job role of '2-wheeler automobile technician'.



Project Buniyaad: Aatmnirbharta Ka Aadhar



The program has successfully empowered students to pursue careers in the hospitality industry, both in India and abroad.



Linkage of program with National Priority Region (NPR) and concerns.



Strong collaborations with industry experts ensure students gain valuable hands-on experience and mentorship.

Objective

Project Buniyaad aims to empower underprivileged youth, particularly from National Priority Regions (NPR) like the **Northeast and Jammu & Kashmir**, by providing **high-quality hospitality training**. This initiative addresses regional challenges, enhances employability, and fosters sustainable livelihoods, contributing to inclusive growth and economic development.

National Alignment and Impact

Aligned with India's Skill India Mission, Project Buniyaad creates employment opportunities and supports underserved communities. It emphasizes inclusive development, self-reliance, and regional upliftment while promoting entrepreneurial skills and aligning with goals like "Atmanirbhar Bharat" and the UN Sustainable Development Goals (SDGs).



Strategic Approach and Partnerships

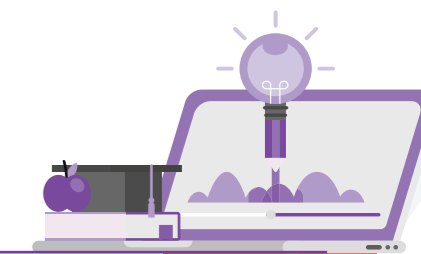
The initiative collaborates with government bodies, the Visan Foundation, and leading hotels to provide localized, industry-specific training. With a culturally inclusive curriculum, mentorship, and post-placement support, **trainees are prepared for immediate roles in hospitality**, ensuring both **personal and regional socio-economic advancement**.



Achievements and Vision

Over 500 youth have been trained, with notable placements and partnerships like the Marriot Group. Highlights include **100% attendance in high-tension regions and strong community backing**. With plans to expand across India, Project Buniyaad envisions sustained growth, empowering youth with lifelong skills and opportunities.

Roadmap to a Brighter Future



Selection

We welcome students from North-East India who are 18+ and have completed their 10th grade for the program.

01



Training

02

Participants undergo 340 hours of training over 2 months. This includes 70 hours of practical experience and 30 hours of theory classes, ensuring a well-rounded skill set.

04

Certification

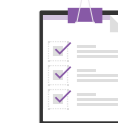
Upon successful completion of the course, each student receives a THSC-approved certificate, validating their skills and training.



03

Assessment

A third party, assigned by the Tourism and Hospitality Skill Council (THSC), conducts assessments based on national standards and competencies to evaluate students' skills.



05

Placement

Graduates are placed in well-known hotels, both in India and abroad.



Our students are placed in top hotels like Taj, Oberoi, Radisson, Marriott, Hyatt, ITC, and WESTIN.

Appreciation by Stakeholders



“ Before Honda’s support, our school lacked facilities. Now, children experience Digi Labs and Smart Classes for the first time, opening new opportunities for learning and growth.

—Ms. Indu Kanwal Chib
Mission Director, JKRLM

“ It’s inspiring to see girls from Uri and Baramulla stepping out, thanks to Honda’s efforts and the thriving hospitality industry. This brings immense pride.

—Ms Misbah Ashraf
Front Officer Manager, RK Sarovar Portico, Srinagar



Remarkable Success Stories



Through the Buniyaad initiative, I gained professional training, secured a role at Park Hyatt Dubai, and am now receiving advanced training at Park Hyatt Delhi. This journey has transformed my life!

—Mr. Ngasomung Shaizak, Dist. Ukhrul, Manipur, Placed In Park Hyatt, Abu Dhabi



Thanks to the Buniyaad initiative, I gained the skills to pursue my dream. I’m now at Park Hyatt Dubai with a great salary and advanced training at Park Hyatt Delhi, transforming my career and future.

—Ms. Sathuipuilu Gangmei, Dist. Tamenglong, Manipur, Placed In Park Hyatt, Abu Dhabi



Watch the video on Honda India Foundation’s commitment towards skill development

Honda Ki Pathshala: Education for All

Honda Ki Pathshala is one of the flagship CSR projects of the Honda India Foundation, implemented by KHUSHII. It supports underprivileged rural students by providing full educational assistance, including extra classes and coaching in English, Mathematics, and Science for students from 6th to 10th standards. The program aims to improve performance and reduce dropout rates.

It also includes outdoor games, child leadership programs, and sessions on gender sensitization and child rights. For 9th and 10th graders, the program offers digital and vocational skills training, as well as personality and behavior development classes to help students succeed.

In recent months, activities have been organized across all centers, starting with regular Parent-Teacher Meetings (PTM) focusing on attendance, strength, and performance based on monthly assessments. Festivals like Independence Day, Raksha Bandhan, and Teej were celebrated, fostering cultural engagement. Christmas and Republic Day celebrations were also held, along with ongoing assessments to track academic progress. To strengthen community ties, door-to-door awareness campaigns and meetings between parents and teachers were conducted.



Present Pathshala Centre

Haryana	16
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Upcoming Pathshala Centre

Rajasthan	5
Gujarat	5
Uttar Pradesh	5
ZO- office location	36
Bhopal	2
Raipur	2
Kochi	2
Hyderabad	2
Vijayawada	2
Nagpur	2
Ranchi	2
Guwahati	2
Bhubaneswar	2
Patna	2

Major Highlights



Honda Ki Pathshala

inaugurated in Bhiwadi School, Rajasthan

Inauguration was held

in the presence of Naveen Sharma, GA Head, 2F, HMSI

800+

students have benefitted from the program.

All students passed their exams with a **100%** score.

More than **80%** of parents actively participated in parent-teacher meetings.

470 students joined the World Cancer Day activities to raise awareness.

20 students successfully secured scholarships of **INR 1,500** monthly.

151 students from classes 6th to 9th scored between 75% and 90% in their annual school examinations.



The SROI value for the Honda Ki Pathshala project is 2.34, meaning every **INR 1 invested** generates a social value of **INR 2.34 (1:2.34)**.

Objectives



Provide comprehensive after-school education and support to students from underprivileged communities. It focuses on improving students' performance and reducing dropout rates.



To provide dedicated support in Mathematics, English, and Science to students lacking grade-specific learning competencies.



To increase student attendance and retention rates through engaging educational interventions.

Remarkable Success Stories



Anjali

Anjali, a 14-year-old in Class 9, joined the Honda Ki Pathshala program in January 2023 after a coordinator introduced the initiative at her school, Govt. Girls Sr. Sec. School. Her school lacked science and English teachers, and her family could not afford private tuition to bridge the gap.

Since joining, Anjali has made remarkable progress, particularly in English and Science, two subjects she struggled with before. She shared, "I struggled with English and Science due to the lack of teachers. Now, I feel more confident and see improvement in my grades." Her journey reflects how Honda Ki Pathshala is bridging educational gaps and empowering students to achieve their dreams.

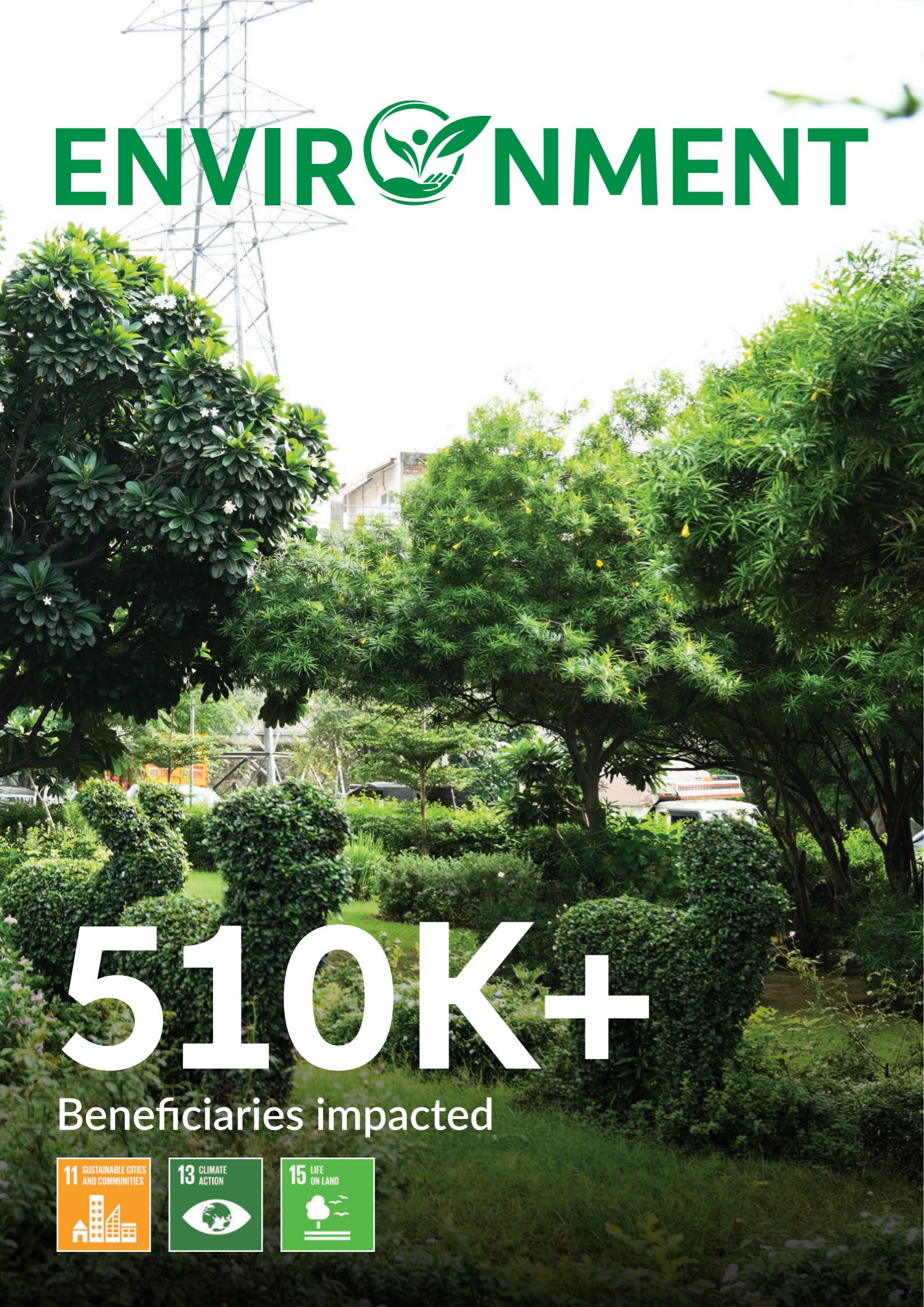
"I never imagined that boxing would take me this far and become such an important part of my life. It all began at the block-level competition, where I won a Gold medal. That win gave me the confidence to aim higher, and I worked hard to secure Gold at the district and divisional levels. The state-level competition was tougher, but I earned a Silver medal, which qualified me for the national level. Competing nationally was challenging, but winning a Bronze medal felt like a dream come true.

This journey taught me discipline, perseverance, and self-belief. I'm deeply grateful to my school and HIF mentors for their unwavering support and encouragement. Their training and belief in me have inspired me to continue striving for excellence and making my community proud."



Yuvraj

ENVIRONMENT



510K+

Beneficiaries impacted



Honda's Global Vision 2050

"To achieve carbon neutrality in our global products and corporate activities."



5 Lacs

affected by overall environmental initiatives.



10,000+

trees watered and maintained in green stretches in Manesar, Haryana.



BLUE SKIES FOR OUR CHILDREN

This initiative underscores our commitment to health and sustainability, focusing on clean air, water, and green spaces. **Honda is dedicated to protecting the planet for future generations.**



Watch the video on Honda India Foundation's commitment towards Environmental Sustainability.

Development & Maintenance of Green Areas

Green spaces are essential for our well-being and play a crucial role in enriching urban environments. Trees and green areas not only beautify our surroundings but also enhance our physical and mental health. Recognising this, Honda is committed to maintaining a **3 km green area in Manesar, Haryana**. This initiative is part of our broader effort to improve urban spaces and create a more pleasant environment for all. By investing in these green spaces, Honda aims to foster a sustainable and enjoyable urban experience for the community. More than 10,000 trees and 10,000 shrubs have been planted, benefiting over **3 lacs+ people living and commuting** near this area.



10,000 trees removed and replaced to keep the area green and clean.



Planted **10,000+** trees impacting **3 lacs+** people living nearby.



Major Activities include



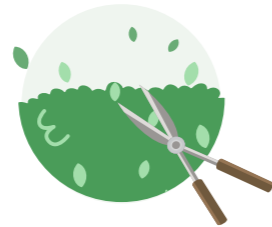
Regular watering of plants ensures the roots and base of plants remain well-hydrated.



Manuring and fertilization consistently nourish the soil, promoting healthy growth.



Litter and debris are removed from the green areas to maintain a tidy environment.



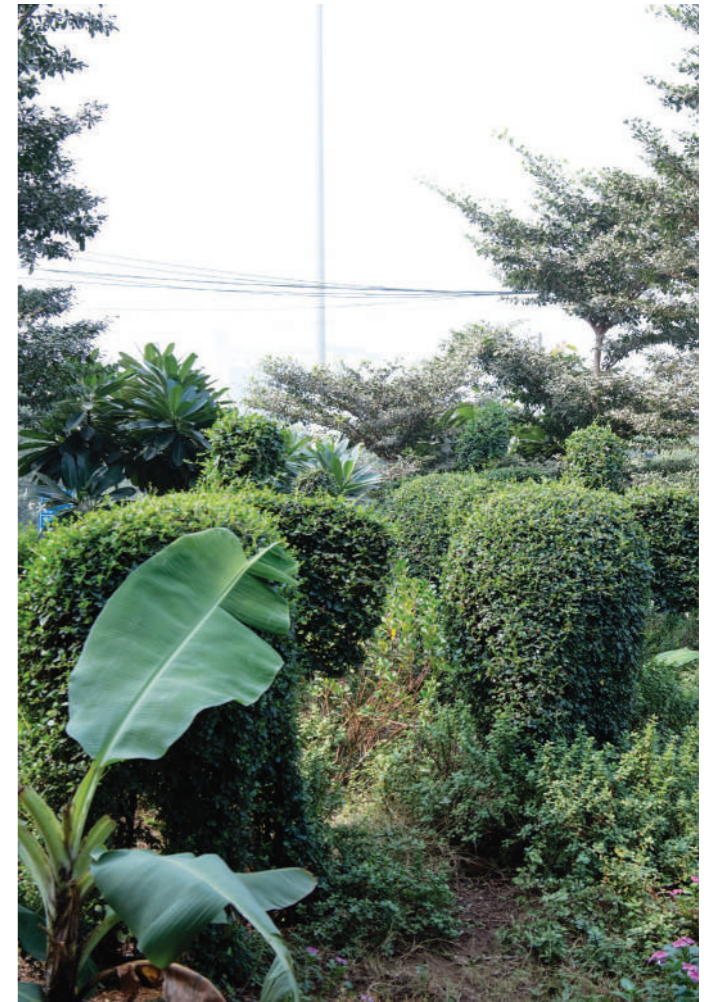
Outgrown trees and bushes are regularly trimmed to keep them healthy and looking good.



Dead trees and plants are replaced with new ones to keep the area green and healthy.



Roundabouts are made more attractive through careful planting and upkeep.



Solar Lights Installation

In Haryana, many rural areas struggle with acute power shortages, which disrupt daily life and compromise safety, especially during the evening and night hours. The lack of reliable electricity affects the comfort and security of residents, particularly women, children, and the elderly. To combat these challenges, the Honda India Foundation (HIF) has installed **200 Solar Lights across 8 villages** in Manesar, Haryana.

This project aims to address the issue of unreliable electricity by providing a self-sustainable and eco-friendly lighting solution. Solar lights are installed strategically throughout these communities, ensuring that key areas such as roads, marketplaces, and public spaces are well-lit.

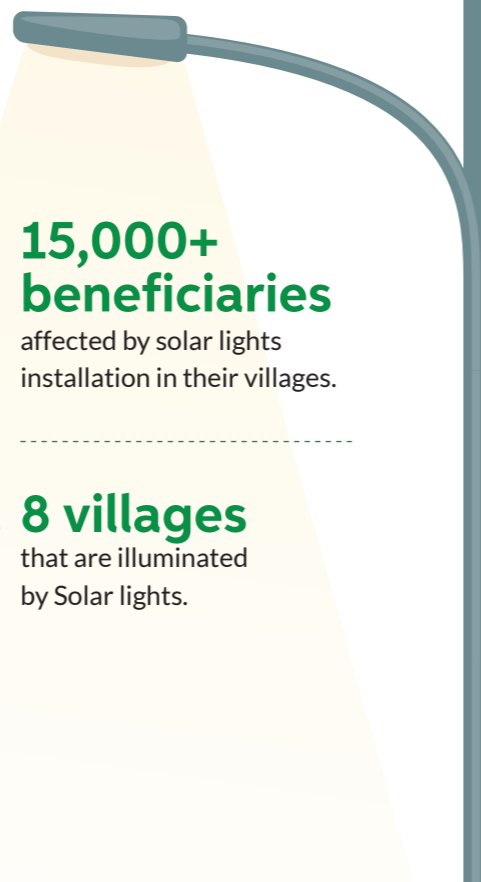
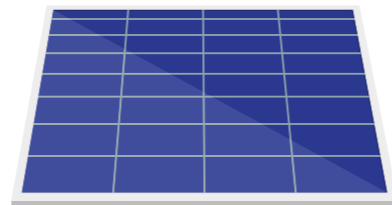
Through this effort, HIF contributes to a safer and more comfortable environment, showing a dedication to improving life in rural Haryana and promoting sustainable solutions to power shortages.



15,000+ beneficiaries affected by solar lights installation in their villages.



8 villages that are illuminated by Solar lights.



Rural Development



874K+

Beneficiaries impacted



50,000+

villages benefitted from services like healthcare, skill development and sports centre.



150

including teachers and community workers, took part in the Women Safety Training led by ACP Surender Kaur.



500+

villagers from 21+ villages attended a health camp dedicated to women's & adolescent's health.



200+

stall visitors and 7+ bulk order inquiries at the District Vyapar Mela.



3000+

trainees placed in well-esteemed hospitals like Fortis and Aarvy in 2023-24.



120+

people received free eyesight spectacles in HSVK's eye-checkup camp.



20,000+

families benefitted by Honda Samajik Vikas Kendra health center facility.



8 Lacs+

beneficiaries impacted by overall Rural Development initiatives.



Honda Samajik Vikas Kendra

Honda is dedicated to creating a sustainable future, and the establishment of the **Honda Samajik Vikas Kendra (HSVK)**, a multi-facility centre, is a testament to this commitment. Situated on a vast **1.5 lakh square feet area** in Naurangpur, Haryana, HSVK represents a significant step toward enriching rural lives.

Over **600 students** have been trained, gaining valuable skills and certifications that prepare them for diverse career opportunities, contributing to the region's development and well-being.

The Honda Samajik Vikas Kendra (HSVK) offers essential services to **30 surrounding villages**. The HSVK's Multiskilling Centre provides training in areas like Stitching, Beauty & Wellness, Retail, IT & Digital, Logistics, and Electronic Vehicles.




Watch the video on Honda India Foundation's commitment towards Rural development.



Health Centre

The healthcare centre at the Honda Samajik Vikas Kendra (HSVK) in Naurangpur, Haryana, has greatly benefited the local community, serving over **50,000 beneficiaries from 20-25 villages**. In addition to eye check-ups and health awareness camps, the centre also provides ENT services and operates a Diagnosis Centre, offering **essential healthcare services** to those with **limited access to medical facilities**.



Eye check-up camps
in collaboration with the Gurugram District Health Dept. offered eye exams, free spectacles, and cataract detection.

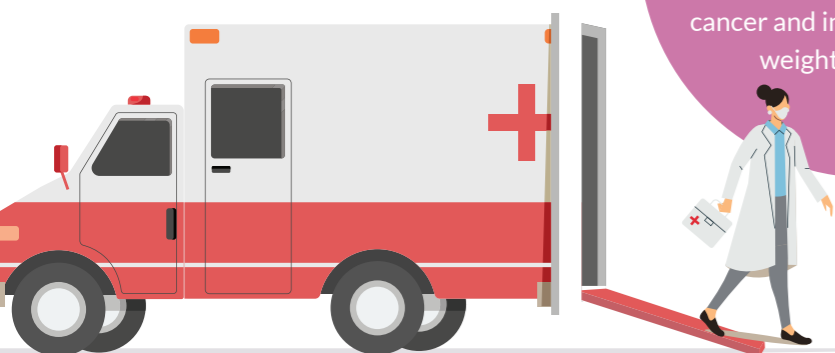


Health awareness camps
covered diabetes, hypertension, oral cancer, breast and cervical cancer and included height and weight monitoring.



Village health camps
included gynaecologist screenings, menstrual health education, and support for malnutrition and adolescent health.

50,000 beneficiaries has been greatly benefited from 20-25 villages.



Multiskilling Centre

The HSVK Multiskilling Centre is dedicated to empowering individuals with practical skills for various industries. By engaging over **220 teachers**, Anganwadi workers, and community women, the centre has made a significant impact on local communities. Notable achievements include the selection of **13 girls for Aarvy Hospital**, **14 students for Fortis Hospital**, and over **20 trainees** participating in a GDA placement drive.



Participants gain valuable skills and certifications in garment stitching, beauty treatments, management, technology, supply chain management, and EV maintenance, preparing them for diverse career opportunities.



“



I got my eye tested, and doctor gave me spectacle for my blurry vision. Thank you Honda for your service to society.

—Komal (Beneficiary)

”

“

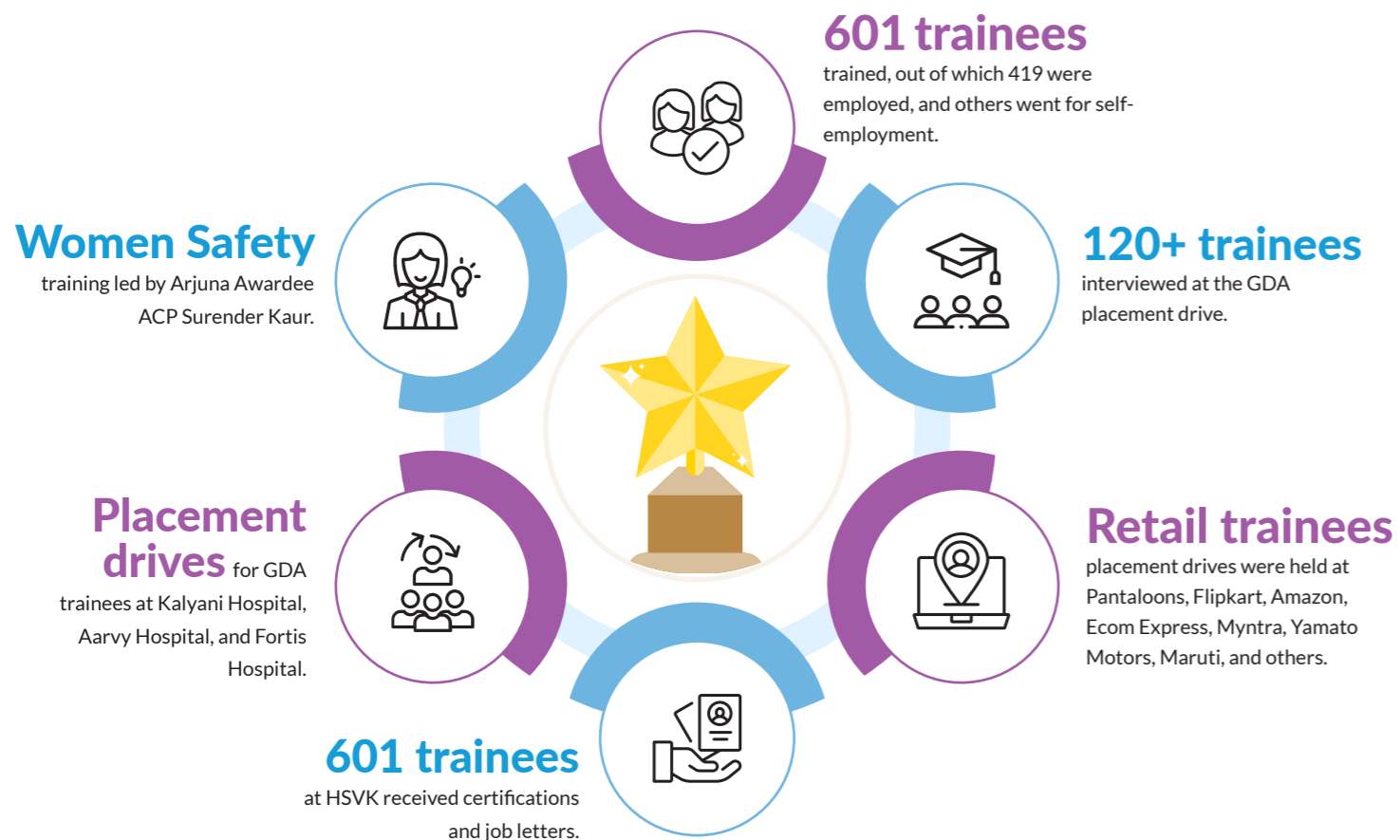
Being part of the nursing staff, I had the privilege to help people in nearby villages who lacked access to proper care. Seeing their gratitude and knowing we made a difference was truly heartwarming and fulfilling.

—Anjali Yadav (Nursing Staff)

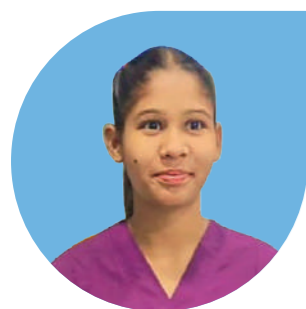
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Major Achievements



Remarkable Success Stories



“After my skill training at HSVK Skill Centre, I got a job in MET Hospital. I am thankful to Honda India Foundation for this life changing opportunity and excited about my future as a healthcare professional.

—**Khushi**
GDA Trainee



“I got a job in Fortis Hospital and feeling excited to work as a GDA. Thank you so much Honda for this life changing opportunity.

—**Pradeep**
GDA Trainee

Appreciation by Village Representative



“We are deeply grateful for this partnership, which has brought life-changing initiatives to our community. These efforts have uplifted lives, provided opportunities, and transformed our villages, paving the way for a brighter future.

—**Mr. Pradeep Yadav**
Sarpanch, Naurangpur

Self Help Group: Hamari Aashayein

Hamari Aashayein, the Self-Help Group (SHG) established at Honda Samajik Vikas Kendra (HSVK), is dedicated to advancing women’s development and self-employment. The SHG showcased its products, including sanitary pads, candles, and soft toys at various prominent events. At the District Vyapar Mela in Gurugram, the group engaged over 100 stall visitors, received multiple bulk order inquiries, and gained valuable exposure and networking opportunities. Additionally, the SHG’s Diwali stall at HMSI canteens attracted over 500 associates, generating revenue of 1.2 lakhs. These initiatives highlight the SHG’s commitment to fostering entrepreneurship and economic empowerment for women.





Sports Centre

The Sports Centre serves as a hub for sports enthusiasts, featuring facilities such as two badminton courts, a table tennis setup, and a boxing ring. **Skilled coaches provide hands-on training and support**, helping athletes develop their skills for competition at various levels, including district, state, and national. The centre is dedicated to **fostering physical fitness, teamwork, and discipline**, enhancing the overall health and well-being of participants.



Yoga Centre

The Yoga Centre provides yoga and naturopathy facilities led by professional instructors. The centre aims to foster a healthy lifestyle and improve the quality of life for community members.

On International Yoga Day, HIF hosted an event at HSVK with Mr. Nitin Yogi, promoting yoga's benefits and healthier living in villages.



The Project Anand: A Yoga Initiative

Project Anand is an online yoga initiative launched on International Yoga Day globally celebrated on 21st June by Mr. Vinay Dhingra, HIF Trustee to promote preventive healthcare for villagers in over 30 communities around HSVK. The program offers online yoga classes and Q&A sessions, allowing participants to request specific topics, ensuring accessibility for those far from the HSVK Yoga Centre.

220+

villagers participated from 20 surrounding villages.

Key Health Benefits for the Community:

- Improves preventive healthcare
- Boosts immunity
- Helps manage diabetes and orthopedic issues
- Enhances overall well-being

International Yoga Day Celebration at HSVK

Project Anand is an online yoga initiative launched on 21st June 2024 by Vinay Dhingra San to promote preventive healthcare for villagers in over 30 communities around HSVK.

300+

villagers participated from 20 surrounding villages.



HEALTHCARE



506K+

Beneficiaries impacted



2100+
students impacted by the Health Awareness program in Naharpur.



45+
associates volunteered in Mega Health Mela in Gurugram.



1500+
beneficiaries affected by Health Mela in Naharpur Kasan.



500+
students participated in Republic Day Health Awareness.



700+
awareness drives run for Water Sanitation and hygiene in villages.



1100+
students participated in Blood Donation Camp Health & Eye Check-up Camp.



2 Lacst+
beneficiaries impacted by overall Healthcare initiatives FY 2023-24.



3 Lacst+
lives is aimed to reach in 2024-25 through targeted health initiatives and camps.

Swabhiman: Women's Health Initiative

Women in underdeveloped regions of India, particularly in Uttar Pradesh and Rajasthan, often face significant barriers to accessing essential healthcare services. The Swabhiman Women's Health Initiative addresses these challenges by focusing on reproductive health education and **healthcare services for women and adolescent girls.** Meaning "self-respect," Swabhiman aims to improve health-seeking behaviours and empower women from low socio-economic backgrounds while strengthening the existing health infrastructure in these communities.

Swabhiman also develops women and adolescent girls as Change Agents, driving positive health practices within their communities and fostering open discussions about menstrual hygiene, safe childbirth, and family planning.



In collaboration with government health workers, Swabhiman supports over **3,000 women annually**, with a goal of **impacting 20,000 women**. The initiative emphasises sustainable solutions, such as reusable sanitary napkins and **haemoglobin scanning during health camps to address anaemia**.

Additionally, Annaprashan and God Bharai ceremonies promote maternal and infant health, while nutrition programs, including millet-based recipes and kitchen gardens, encourage self-sufficiency and improved nutrition.



Honda volunteers actively support Swabhiman's mission by participating in its activities. Through strategic partnerships and expanding outreach, Swabhiman seeks to deepen its impact and continue building healthier, stronger communities. As we look forward, the program will scale its efforts to introduce new initiatives, aiming to create lasting change and a brighter future for all.



Key Milestones



Educated **3,000+** women and adolescent girls on reproductive health and hygiene.



27,500+ beneficiaries covered annually in villages of Rajasthan and Uttar Pradesh.



Distributed reusable sanitary napkins and organised health fairs and Nukkad Nataks on the occasion of Girl Child's Day in Karoli.



Celebrated Nutrition Month (Poshan Maah) by promoting maternal and child health, menstrual hygiene, and nutrition and raising awareness about government schemes.



Held life skills sessions on health and cleanliness in Nut ki Madhaiya village.



Launched Change Agents Training programs in villages to empower locals in health advocacy and awareness.



Reached 27,515 individuals (4,958 unique) through meetings, home visits, and counseling on MNCH, nutrition, menstrual hygiene, WASH, and government schemes across four quarters.



Engaged 56 Honda volunteers in health fairs, nutrition demos, Annaprashan ceremonies, and reusable sanitary napkin distribution in Quarters 2, 3, and 4.



Strengthened government health services by providing **essential equipment to PHCs in Quarter 3**.



Y-Gaya Session held at Honda to discuss community challenges and focus areas for the next year.



Organised a workshop with **14 health workers on 4th Oct 2023**, discussing Swabhiman's journey and conducting a session on nutrition for pregnant and lactating women.



Conducted 2 Annaprashan ceremonies, **reaching 65 beneficiaries** to emphasize the importance of complementary feeding in Quarter 3.



Distributed **143 reusable sanitary napkins** to adolescent girls in Greater Noida and Bhiwadi in Quarters 3 and 4.



Mobile Medical Units (MMU) & Static Medical Units (SMU)

HIF's Mobile Medical Units (MMU) and Static Medical Units (SMU) play a pivotal role in delivering accessible healthcare to underserved regions, especially in areas lacking basic medical infrastructure. These mobile and stationary units have become essential to HIF's healthcare outreach, offering free medical services to some of the most remote communities in Haryana, Rajasthan, Karnataka, and Gujarat.

The MMU, functioning as mobile clinics, regularly travels to villages, providing vital healthcare services such as diagnosis, treatment, and medications for common ailments. The primary focus of these services is on maternal and child health, though they cover a broad spectrum of healthcare needs.

Complementing the mobile units, the Static Medical Units offer a reliable, stationary point of care in these regions, catering to local populations in collaboration with health authorities and community volunteers. These SMUs ensure that consistent healthcare services are available for communities, serving as crucial hubs for regular medical treatment.

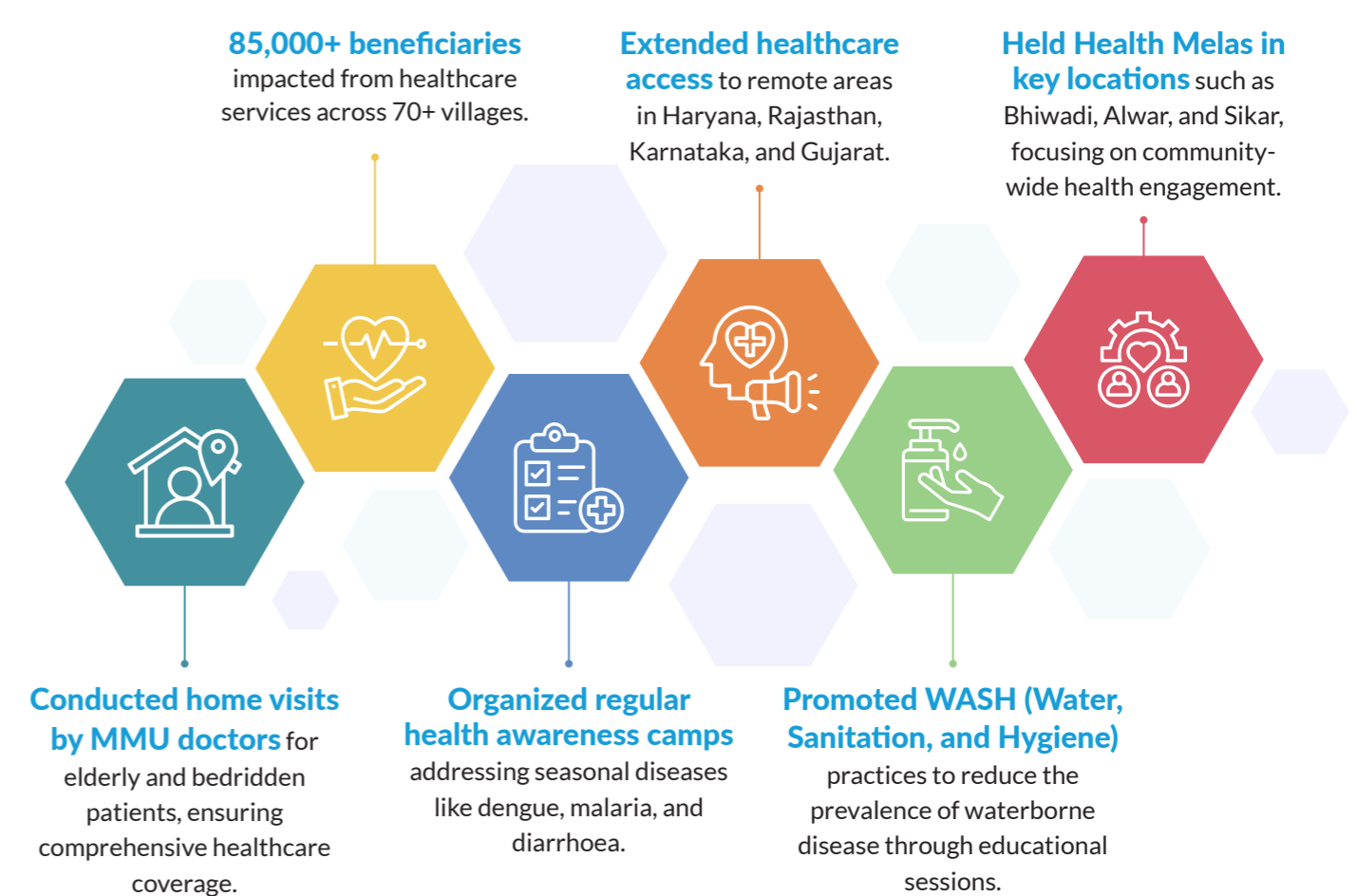
Both MMUs and SMUs also organise large-scale Health Melas and Camps in multiple locations, including Bhiwadi, Alwar, and Sikar. These events not only provide curative care but also emphasise preventive measures by providing awareness about illnesses such as dengue, malaria, and diarrhoea.



Both MMUs and SMUs also organise large-scale Health Melas and Camps in multiple locations, including Bhiwadi, Alwar, and Sikar.



Key Milestones



Health Camps through MMUs: Bringing Quality Healthcare to Doorsteps

Health camps and fairs organised by Honda India Foundation (HIF) have been instrumental in bridging the healthcare gap in rural areas, offering free preventive and primary healthcare services to underprivileged families in Greater Noida, Uttar Pradesh, and Tapukara, Rajasthan. These camps provide immediate medical care, medicines, and preventive healthcare education through **engaging methods like Nukkad Nataks and Puppet Shows**, making health awareness more impactful.

Each camp includes general physicians (both male and female) and ophthalmologists, offering services ranging from general checkups to specialised care such as eye checkups, vaccinations, and screenings for chronic conditions. Audio and video demonstrations further raise awareness about preventive healthcare in the community.



7,646 beneficiaries received health consultations during the year.

24 health camps were organised across 4 villages and 3 schools.

Project Pragati: One Step Towards Growth

Project Pragati, launched under the 'Honda Cares for Community' initiative by the Honda India Foundation, aims to bridge the gap between underprivileged youth and employment opportunities. Designed to enhance rural outreach, the program provides comprehensive skill development training to young individuals near Honda's sales locations across India. With a focus on creating long-term, sustainable growth in underserved areas, the initiative enrolls 50 students at each of its 60 locations, with a goal to benefit 3,000 students. The program places a strong emphasis on practical, hands-on training, equipping participants with market-relevant skills that significantly improve their employability.

Project Pragati primarily focuses on General Duty Assistant (GDA) training, which is in high demand in the healthcare sector. Through partnerships with local dealers, hospitals, and other stakeholders.

Hospitals and medical institutions play a pivotal role in the project, providing both training grounds and employment opportunities for the participants. This ensures that trainees receive not only the technical knowledge they need but also access to real-world opportunities through job placements. The success of the program is evident in the widespread community support and the steady employment placements of trained individuals.

With its commitment to improving rural livelihoods and enhancing skill development, Project Pragati is a significant step toward reducing unemployment and fostering inclusive growth. The initiative is a testament to Honda India Foundation's broader vision of corporate social responsibility, focusing on empowering youth and creating sustainable, long-term impacts across India.

▶ **3000+**
Completed Training Sessions.

▶ **3000**
GDA Trainees Placed in Jobs.

▶ **60**
Training Sessions in Progress for Year 2024-25 across PAN India.

▶ **168+**
Associates and **305+** Dealers across India volunteered in various activities.



01 Program Launch
Project Pragati was launched across 60 key cities like Lucknow, Ahmedabad, Delhi, and Bhopal establishing training centers and enrolling students to expand the project's outreach into both urban and rural areas.

02 Training Sessions
GDA training programs were rolled out at 60 locations, offering skill development that was aligned with job market demands.

03 Valedictory Ceremonies
The first valedictory ceremony was held at Ujala Cygnus Hospital in 2023, followed by similar events at 60 locations throughout the year and into the next.

04 Job Placement
3000 students secured employment post-training and received certification and job letters in 60 locations including Aligarh, Moradabad, Bareilly, Udaipur and Pune.

Appreciation by Stakeholders



“It is a commendable initiative from Honda to help all the trainees building a career and making them capable to work in the Healthcare sector.

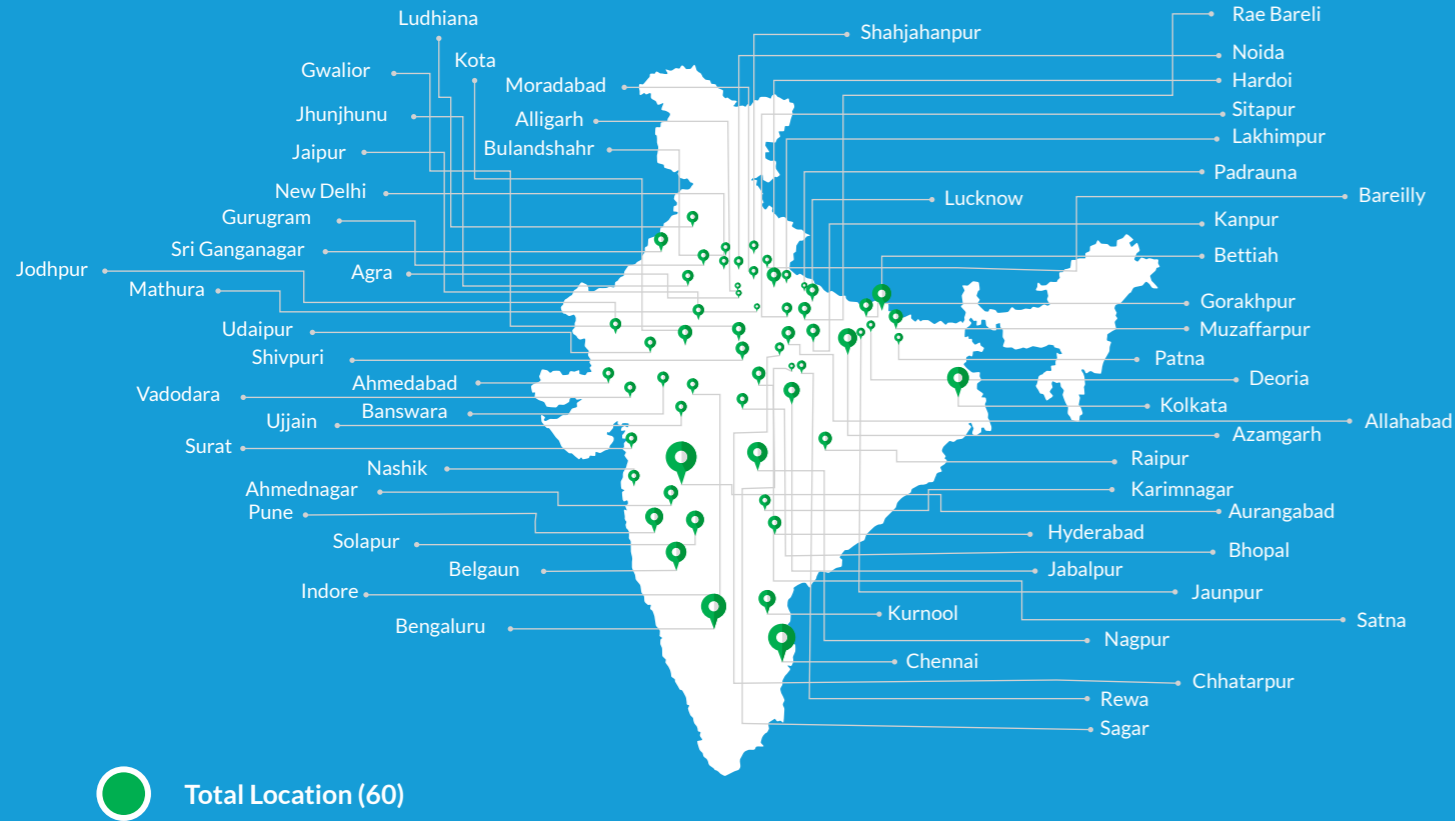
—Mr. Rajiv Mathur
CEO, Skilled India

“This initiative has allowed us to connect with our dealers on a deeper level, helping them see themselves as true partners. It has created life-changing opportunities, fostering growth and strengthening our bond with each of them.

—Mr. Anurag Saxena
Operating Officer, Sales, HMSI



Watch the video on Honda India Foundation's commitment towards Healthcare Development.



Water RO Plant Installation

The installation of the Water RO Plant is a key project aimed at **resolving water quality issues** and enhancing public health within the community. The initiative focuses on ensuring **access to clean and safe drinking water**, which is essential for improving overall well-being. Toyam, recognised for its expertise in sustainable water treatment solutions, has been implementing this project. With Toyam's advanced technology and proven track record, the project aims to efficiently implement and operate the RO plant.

It is highlighted that **65%** of our water RO plant users have reported savings of **Rs. 1,100 annually** on medical expenses, and there is a **54% reduction in doctor visits**. The initiative has also led to a significant decrease in work and school absenteeism due to illness among children. Furthermore, the installation has lessened the physical burden of water collection while also creating local employment opportunities for the community.

Major Milestones



54%

decrease in medical visits due to improved water quality.



95,000+

children are receiving safe and clean water in schools.



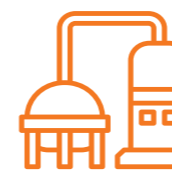
98%

Customer satisfaction is increased.



40%

reduction in adults missing work due to waterborne illness.



170+

plants established in institutions across cities in Gujarat and Karnataka.



Testimonials



I got information about the training through Honda Dealership. After training, I got employment at Ujala Cygnus Rainbow Hospital, Agra. Thank you so much Honda, for giving me this life-changing opportunity.

—**Abhishek**
GDA Trainee



Looking at the scope and future prospects of GDA after Covid-19, I decided to enroll myself for this course. I am thankful to Honda for this amazing initiative.

—**Ayushman**
GDA Trainee



This unique initiative is helping unemployed youth get assured employment and helping Honda in creating positive word of mouth as a society-centric company.

—**Neha**
GDA Trainee

WOMEN EMPOWERMENT



6K+
Beneficiaries impacted

5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES





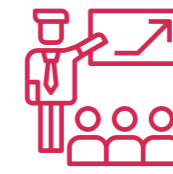
14 girls
benefitted from the Sapno ki Udaan Commercial Pilot Program.



6 girls
got enrolled for the Indigo Cadet program.



8 girls
got selected in Commercial Pilot Licensing (CPL) from Chimes Aviation Academy.



5000+
empowered through overall Women Empowerment initiatives FY 2023-24.

The Sapno ki Udaan Project

The Sapno ki Udaan Project is a pioneering **Female Commercial Pilot Licensing (CPL)** Program designed to help young women from economically disadvantaged backgrounds overcome obstacles on their journey to becoming commercial pilots. By offering **100% scholarships**, the program ensures that financial challenges do not limit their aspirations.

So far, 14 talented girls have been selected, with some joining the prestigious Indigo Cadet Program and others completing their Commercial Pilot License training at Chimes Aviation Academy, India's leading Flying Training Organization (FTO). Sapno ki Udaan is **bridging the gender gap in aviation**, empowering young women from states like Haryana, Rajasthan, and Gujarat to become skilled and confident pilots.



EMPLOYEE VOLUNTEERING for HMSI Associates

Launched by Honda India Foundation in 2023-24, these initiatives engage Honda Group employees in impactful activities. **Employees participated in International Yoga Day with 15 attending**, and over **100 joined the Health Melas in rural areas**. Additional initiatives include Project Pragati for Sales and Marketing associates and educational teaching programs.

Objectives

- Foster a sense of purpose, pride, and high morale among associates.
- Enhance happiness through involvement in social work.
- Initiate employee engagement in HIF CSR projects.
- Implement engagement initiatives across all Honda Genpos in India.

Best Practices for Corporate Volunteering

- Offer Flexible Opportunities
- Recognise and Reward Volunteers
- Set Clear Goals for Programs
- Publicise Program Efforts
- Offer a Strong Sense of Purpose
- Track Volunteer Data and Program Performance

Yoga Day

On 21st June 2023, HIF organised International Yoga Day at the HSVK Campus to promote community participation and raise awareness about the benefits of yoga among villagers. Led by Yoga Trainer Mr. Nitin Yogi, the event gathered **220+ participants from 20 surrounding villages**, fostering a shared commitment to health and well-being within the community.

100+ participants at Alahalli

1100+ participants at Manesar



Health Mela

The Health Mela organised by HIF in 2023-24 at Naharpur Kasan provided essential services, including consultations with general physicians, basic medical tests, ENT orthopaedic services, dental and eye checkups, blood donation, Aadhaar updates, and women's health awareness.



In February 2024, additional Health Camps were conducted at Alahalli, Narsapura, **benefiting 100+ participants**, and Mokalwas, Manesar, **benefiting 1,100+ participants**. Employee engagement was emphasised through CSR project promotions on internal (newsletters, TV) and external (Twitter, Facebook) platforms. 100% of new associates attended orientation sessions covering key initiatives in education, healthcare, environment, and road safety and participated in Gemba Visits to Schools, where principals showcased ongoing projects, aligning them with HIF's mission.



Community Service Volunteer Hours



282 hours were spent teaching English, Science, Math, STEM, and Computer skills.

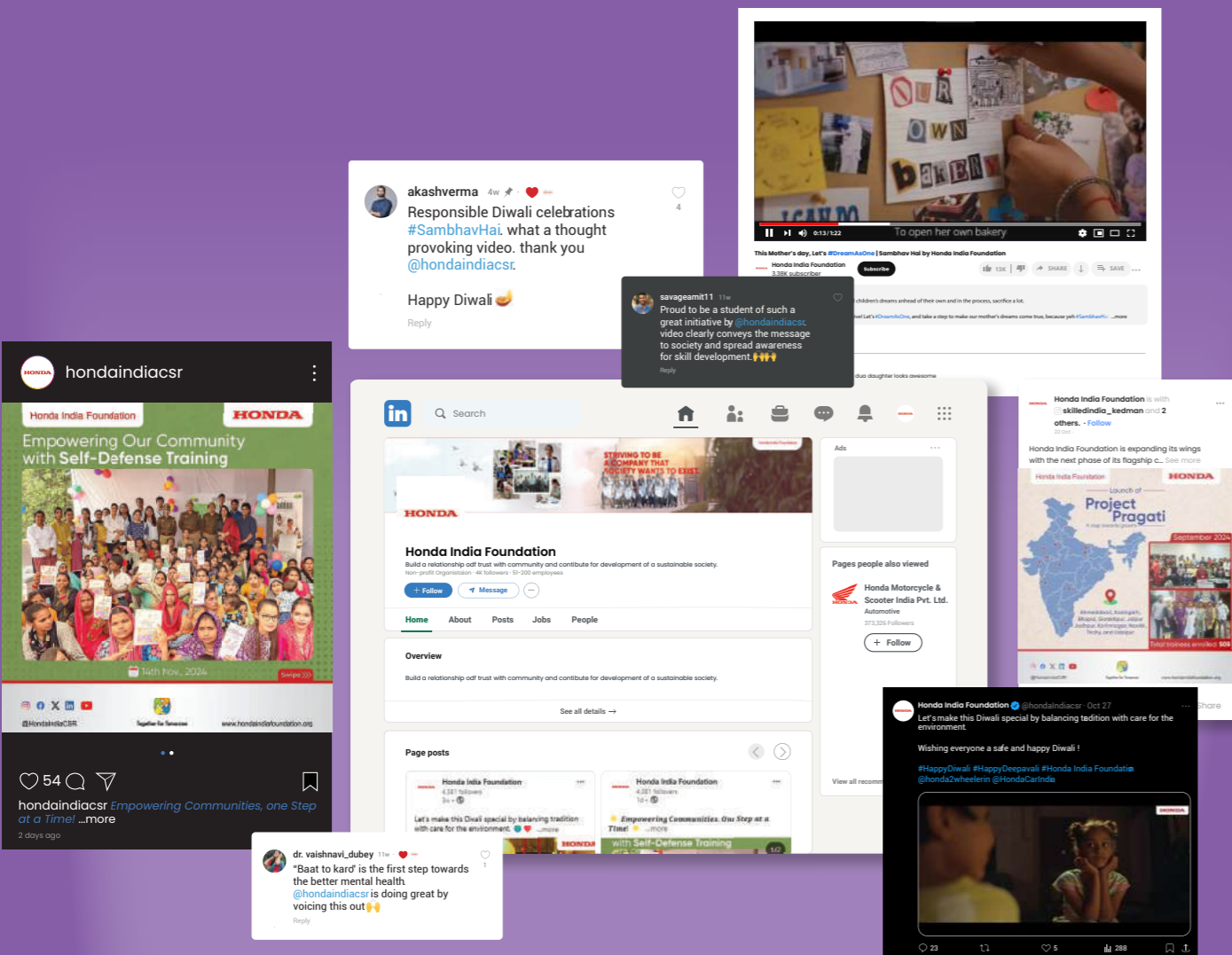


548 hours were volunteered across various activities.

SOCIAL MEDIA PLATFORMS

Honda India Foundation (HIF) launched its social media platforms on 15th December to enhance visibility for its Corporate Social Responsibility (CSR) initiatives. The platforms include Instagram, LinkedIn, Facebook, YouTube, and Twitter/X. The launch featured an impactful video highlighting beneficiary stories and project successes. To increase engagement, standees with QR codes are placed at field locations and events, with QR scanners featured as screensavers and on lobby TVs for HMSI associates. This effort has successfully attracted 3,000+ organic followers.

As of 10th October 2024, HIF has garnered a total of 12,647 followers across its social media platforms, with a total outreach of 12,851,402 and an average monthly outreach of 1,168,309.



Sambhav Hai Campaign

Sambhav Hai is a social awareness video campaign by Honda India Foundation that encourages people to take action on social issues. It is an effort to change people's behavior towards social issues and inspire them to be proactive through small videos launched on social media every month.

Sambhav Hai translates to- its possible, it is a campaign aims to promote and showcase a message and stories of **hope, empowerment, positivity, struggles, dreams and possibility happening with us in our day to day lives**. Through compelling stories, insightful interviews, and thought-provoking content, we aim to ignite a spark of optimism and empower individuals to believe in their potential to effect change.

Our Sambhav Hai video campaign has successfully highlighted the power of meaningful moments, with six impactful videos focused on Mother's Day, Yoga Day, World Skills Day, Diwali, Independence Day, and more. Each video conveyed a unique message, from sustainability and mental health awareness to the importance of following one's dreams and celebrating cultural values. Through this campaign, **we've been able to reach over 20 lakh people, sparking conversations and inspiring action across diverse communities.**

40 Lacs+

Views so far and running.

1 Cr+

Total Outreach.



Watch the #SambhavHai Campaign videos

Awards & Accomplishments

Bhamashah Award

Honda India Foundation was proudly awarded the esteemed "Bhamashah Award" by the Government of Rajasthan, recognising its significant impact in empowering rural youth through educational initiatives. **The accolade, celebrated at the 27th Bhamashah Samman event, highlights the Foundation's commitment to excellence and innovation.**

The ceremony in Jaipur was attended by distinguished dignitaries, including Mr. Bulaki Das Kalla, Education Minister of Rajasthan, and Mr. Navin Jain, Secretary & Commissioner of the Government of Rajasthan, along with other prominent figures from the Rajasthan Education Department.



MEDIA COVERAGE

सोसिटाबिलिटी सेक्टर में रोजगारी वधास्था भाटे छोटा ईन्डिया फाउंडेशन मेरियोट ग्रुप ओफ़ होटेलस साथे अेमओयु कर्यो



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विद्यार्थियों ने लगाई मॉडल की प्रदर्शनी



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छोटा ईन्डिया फाउंडेशन (अेमओयु) मेरियोट ग्रुप ओफ़ होटेलस साथे अेमओयु कर्यो।

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Govt working to make future better, says CM Manipur passing through troubled times, says Biren

Govt working to make future better, says CM. Manipur chief minister N. Biren Singh described the current situation in the state as a battle for survival and identity reflecting the gravity of the challenges being confronted.

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सामाजिक विकास केंद्र नौरंगपुर में आयोजित हुआ योग कार्यक्रम

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ड्राइविंग प्रशिक्षण संस्थान का सीएम ने किया लोकार्पण

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इवेंट्स @ सिटी

होंडा इंडिया फाउंडेशन ने पटना में लॉन्च किया प्रोजेक्ट प्रगति

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Advanced driving training institute opens in Karnal

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दीपालय संस्था द्वारा नेत्र जांच शिविर लगाया

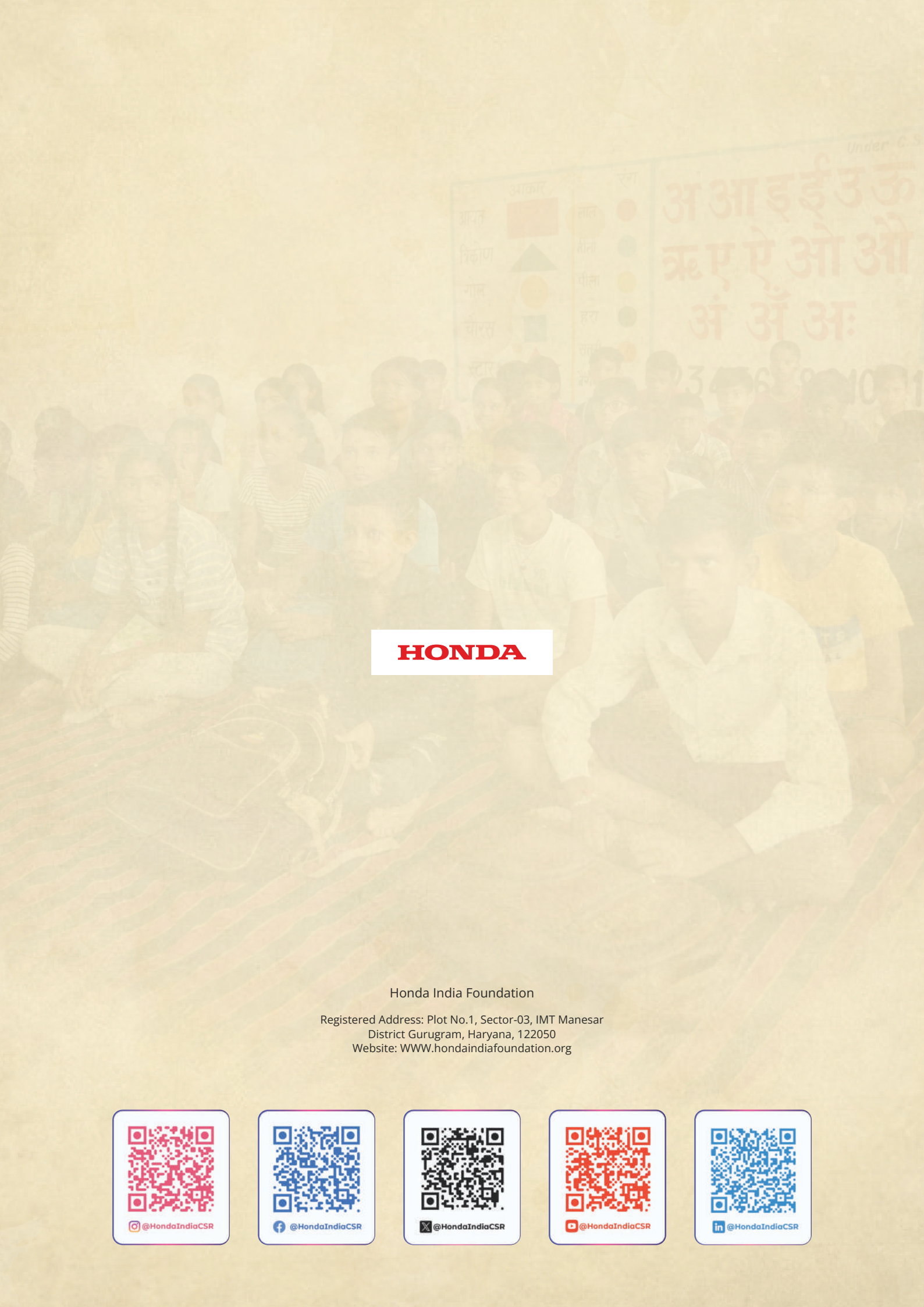
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विद्यालय में प्रयोगशाला कराई तैयार

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HONDA

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